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Ria Frauenfeld
Commercial Performance Marketing
Closing date: February 2019

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Issues related to central banks feature regularly in economic news coverage, and in times of economic or financial crisis, especially when a commercial bank is bailed out, they become the focus of the policy debate. But what role do central banks play in a modern economy? How do central banks wield influence over the financial system and the broad economy? [...]
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Z. Babaci-Wilhite (Ed)

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