POPULAR SCIENCE
Rights Title Selection
Fall 2018

Springer Nature – Rights and Permissions
booktranslations@springernature.com
Welcome to the Popular Science Rights Catalogue Fall 2018.
This catalogue features some of our newest books available for translation, introducing you to the broad selection of titles we have available.
If you are interested in any of the titles featured in our Rights Guide, please contact us at the email address below. Provided that the appropriate language rights are available, we will be pleased to send you reading copies to review.
We look forward to working with you,
Springer Nature Rights Team

springernature.com
booktranslations@springernature.com
The Web Was Done by Amateurs
A Reflection on One of the Largest Collective Systems Ever Engineered
M. Aiello

- Presents the evolution of the Web by combining historical facts with its technical evolution
- Addresses both technical and societal issues in connection with the Web's development
- Provides a novel analysis of the reasons behind the success of the Web

This book stems from the desire to systematize and put down on paper essential historical facts about the Web, a system that has undoubtedly changed our lives in just a few decades. But how did it manage to become such a central pillar of modern [...]}

Contents

Fields of Interest
Popular Computer Science; History of Computing; Web Development; Computers and Society; Information Systems Applications (incl. Internet)

Conspiracy & Populism
The Politics of Misinformation
E. Bergmann

- Combines two fields of literature to consider how conspiracy theories and populism intersect
- Identifies specifically right-wing populist conspiracy theories
- Analyses the rapid proliferation of conspiracy theories Europeans are being replaced by foreign invaders, aided by cultural Marxists who are plotting an Islamist subversion of the continent. The Bilderberg group – and/or the Illuminati – are instating a totalitarian New World Order. Angela Merkel is [...]}

Contents
Chapter 1 Introduction.- Chapter 2 Kinds of conspiracy theories.- Chapter 3 The anatomy of conspiracy theories.- Chapter 4 Dissecting populism.- Chapter 5 Disrupting the trust: nature of populist [...]

Fields of Interest
Popular Science in Political Science and International Relations; Democracy; European Politics; US Politics; Russian and Post-Soviet Politics; Political Sociology

The Case Against 2 Per Cent Inflation
From Negative Interest Rates to a 21st Century Gold Standard
B. Brown

- Analyses 2% inflation targeting
- Presents new theoretical perspectives
- Draws on monetary theory, behavioural finance, and finance theory

This book analyses the controversial and critical issue of 2% inflation targeting, currently practised by central banks in the US, Japan and Europe. Where did the 2% target inflation originate, and for what reason? Do these reasons stand up to [...]}

Contents

Fields of Interest
Popular Science in Finance; Macroeconomics/Monetary Economics// Financial Economics
**Particles in the Air: The Deadliest Pollutant is One You Breathe Every Day**

D. Brugge

- Illustrates real-life case examples involving particulate matter air pollution and its health impacts
- Details the dangers and potential sources of toxins affecting everyday life that are seldom talked about
- Aims the subject matter at a popular audience to convey the overarching issues caused by dangerous air toxins

The book covers the three largest sources of particulate matter pollution in five chapters. These sources constitute three of the top ten public health problems in the world today and far outstrip any other environmental health threats in terms [...]
Emerging Dynamics: Science, Energy, Society and Values
L. G. Christophorou

- Explores the impact and significance of modern science, science-based technology and human values on society
- Promotes the need for mutual accommodation between scientific values and traditional societal values
- Examines the fundamental role of energy for civilization and society.

Emerging Dynamics: Science, Energy, Society and Values focuses on the impact of science, science-based technology and scientific values on present-day humanity and its future. The book advocates for a science willing to accommodate both human [...]
War in Space
The Science and Technology Behind Our Next Theater of Conflict
L. Dawson

- Presents a vivid scenario of a region under attack in space where the ability to communicate or provide military surveillance leaves countries vulnerable
- Provides a historical perspective of aggression in outer space while keeping the focus on the technology of outer space satellites and other space weapons
- Discusses the required technologies for both offense and defense in space wars

As spaceflight and satellite launches occur more and more often, the region of outer space has become populated by vital technology used for communication and surveillance and the functioning of business and government. But what would happen if […]

Contents

Fields of Interest
Popular Science in Technology; Space Sciences (including Extraterrestrial Physics, Space Exploration and Astronautics); […]

Series Title
Springer Praxis Books

Mysteries of Mars
F. V. De Blasio

- Offers a readily intelligible, up-to-date introduction to the wonders of Mars
- Covers all aspects, from past perceptions of the planet to its geology, atmosphere, and climate
- Considers ten remaining intriguing mysteries in a more advanced way

This book introduces the reader to the wonders of Mars, covering all aspects from our past perceptions of the planet through to the latest knowledge on its history, its surface processes such as impact cratering, volcano formation, and […]

Contents
Part I: Mars through the millennia.- Mars as a heavenly warrior.- Mars with its odd orbit enters science.- Schiaparelli, Lowell, and the Martians.- Martian engineers or Martian lichens?.- Mars as […]

Fields of Interest
Popular Science in Astronomy; Planetary Sciences; Planetology; Space Sciences (including Extraterrestrial Physics, Space Exploration and Astronautics); Astrobiology; Popular Earth Science

Series Title
Springer Praxis Books

Multilateral Development Banks
Governance and Finance
I. U. Delikanli, T. Dimitrov, R. Agolli

- Offers analysis on a number of unexplored aspects of the respective institutional performance and prospects of MDBs
- Provides a constructive elaboration on issues of recent criticism, such as domination by rich countries, outdated governance, controversial requirements and operations, and lack of inclusiveness
- Draws from vast ex-post evaluation resources, reflecting the wealth of lessons learned at most MDBs and offers novel governance principles

This book provides a comprehensive overview and insight of virtually all multilateral institutions involved in lending for international socio-economic development. The analysis covers twenty-five MDBs globally by classifying them in three groups […]

Contents

Fields of Interest
Popular Science in Finance; Banking
Entrepreneurial Negotiation
Understanding and Managing the Relationships that Determine Your Entrepreneurial Success
S. Dinnar, L. Susskind

- Presents entrepreneurship as a sequence of negotiations within a galaxy of partners, investors, staff, suppliers, and potential consumers
- Contains interviews with eight entrepreneurs as well as a detailed analysis of what the interviewees did wrong and what they now realize they should have done to prevent, detect or respond more effectively to their errors
- Offers 3 prescriptions to common mistakes (prevention, detection, response)

The great majority of startups fail, and most entrepreneurs who have succeeded have had to bounce back from serious mistakes. Entrepreneurs fumble key interactions because they don’t know how to handle the negotiation challenges that almost […]

Contents
1 Entrepreneurship: The Good, the Bad, and the Terrible.- 2 The Entrepreneurial World.- 3 When Entrepreneurs Negotiate.- 4 Real Entrepreneurs Describe Their Mistakes.- 5 The Entrepreneurial Galaxy […]

Fields of Interest
Popular Science in Business and Management; Entrepreneurship

September 2018
XXIII, 225 p. 25 illus., 24 illus. in color. Hardcover. 155 x 235 mm
£ 24,99 | € 29,99 | $ 37.99
ISBN 978-3-319-92542-4

All Languages Rights Available

Iceland from the West to the South
W. Fraedrich, N. Heidari

- Thoroughly describes Iceland's geological development and its current geological processes
- Presents unique geological and topographical maps
- Includes descriptions of special trails through remote landscapes away from the standard tourist routes

The book thoroughly describes Iceland's geological development and its current geological processes, taking into account both geographic and geo-ecological aspects. Furthermore, it includes suggested excursions especially for individual tours. […]

Contents

Fields of Interest
Popular Earth Science; Geology; World Regional Geography (Continents, Countries, Regions); Geomorphology; Geophysics/Geodesy

Series Title
GeoGuide

September 2018
XXII, 257 p. 243 illus. in color. Softcover. 148 x 210 mm
£ 19,99 | € 22,99 | $ 27.99
ISBN 978-3-319-90862-5

All Languages Rights Available

The Robot Factory
Pseudoscience in Education and Its Threat to American Democracy
J. Ganem

- Takes a definitive stand in the debate on education reform
- Criticizes data-driven education policy initiatives
- Exposes how politicians, education reformers, corporations, and the media propose that students study and manipulate science, to advance their own self-serving agendas

This book exposes a disturbing misuse of the scientific method to advance policies and agendas that are in fact detrimental to both science and education. […]

Contents

Fields of Interest
Popular Science in Education; Mathematics Education; Education Policy; Assessment, Testing and Evaluation

September 2018
XXVII, 255 p. 1 illus. Softcover. 155 x 235 mm
£ 19.50 | € 34,99 | $ 34.99
ISBN 978-3-319-77859-4

All Languages Rights Available
Feminism in Play
K. L. Gray, G. Voorhees, E. Vossen (Eds)

- Addresses how controversies such as #GamerGate and #TakeBackTheTech reveal continuing struggles in the area of gender equity
- Curates feminist scholarship by both established and emerging researchers from diverse disciplinary backgrounds to explore the intersection of women's studies and game studies
- Part of a trilogy of books addressing questions of gender, sexuality, and gaming cultures from a comprehensive, contemporary perspective

Feminism in Play focuses on women as they are depicted in video games, as participants in games culture, and as contributors to the games industry. This volume showcases women's resistance to the norms of games culture, as well as women's play [...] 

Contents
1. Introduction: Reframing Hegemonic Conceptions of Women and Feminism in Gaming Culture (Kishonna L. Gray, Emma Vossen, and Gerald Voorhees).- 2. Women by Women: A Gender Analysis of Sierra [...] 

Fields of Interest
Popular Science in Cultural and Media Studies; Culture and Technology; Culture and Gender; Feminist Culture; Digital/New Media; Media and Communication

How Could This Happen?
Managing Errors in Organizations
J. U. Hagen (Ed)

- Brings together contemporary scholarship on error management and leading industry practitioners for the first time
- Offers a rare glimpse into error management in extremely high stakes professional environments
- Provides a vital reference tool for organizations and leaders who want to learn from mistakes, rather than just shift the blame

The first comprehensive reference work on error management, blending the latest thinking with state of the art industry practice on how organizations can learn from mistakes. Even today the reality of error management in some organizations is [...] 

Contents
1 Fast, Slow, and Pause: Understanding Error Management via a Temporal Lens.- 2 Errors and Learning for Safety: Creating Uncertainty As an Underlying Mechanism.- 3 When Silence is not Golden.- 4 [...] 

Fields of Interest
Popular Science in Business and Management; Business Strategy/Leadership

Galileo Galilei, The Tuscan Artist
P. Greco

- Provides a very original biography of the pioneer of modern science
- Covers all aspects: the scientific, the artistic, the philosophical, and the theological
- Describes the cultural atmosphere in which modern science was born

This book is a distinctively original biography of Galileo Galilei, probably the last eclectic genius of the Italian Renaissance, who was not only one of the greatest scientists ever, but also a philosopher, a theologian, and a man of great [...] 

Contents
Galileo's birth.- Music at the time of Vincenzo Galilei.- Vincenzo in Florence.- Galileo in Pisa.- A Novice in Monastery.- Challenging Zarlino.- Return to Pisa.- Galileo meeting Ostilio Ricci.- [...] 

Fields of Interest
Popular Science in History; History of Science; Popular Science in Astronomy; History and Philosophical Foundations of Physics; History of Italy

October 2018
XVI, 281 p. 20 illus., 19 illus. in color. Softcover. 155 x 235 mm
£ 22.99 | € 24.99 | $ 29.99
ISBN 978-3-319-90538-9

May 2018
VII, 383 p. Hardcover. 155 x 235 mm
£ 24.00 | € 44.99 | $ 44.99
ISBN 978-3-319-72031-9

June 2018
XIX, 292 p. 18 illus., 1 illus. in color. Hardcover. 155 x 235 mm
ISBN 978-3-319-76402-3
Queerness in Play
T. Harper, M. B. Adams, N. Taylor (Eds)

- Extends understanding of the various ways in which gaming can, and may yet, support non-heteronormative experiences, identities and relations
- Contributes new and valuable insights to the burgeoning field of research connecting queer studies and game studies
- Part of a trilogy of books addressing questions of gender, sexuality, and gaming cultures from a comprehensive, contemporary perspective

Queerness in Play examines the many ways queerness of all kinds—from queer as ‘LGBT’ to other, less well-covered aspects of the queer spectrum—intersects with games and the social contexts of play. The current unprecedented visibility of queer [...]

Contents
Justin Trudeau and Canadian Foreign Policy
N. Hillmer, P. Lagassé (Eds)

- Reviews Canada’s international affairs from an interdisciplinary viewpoint as contributors include historians, economists, political scientists and sociologists
- Explores in how far the establishment of the Trudeau government has marked a change in Canadian International Affairs and a transformation of Canada’s place in the world
- Identify themes and tendencies across various policy and decisions and has high policy relevance by including practitioner perspectives

This book offers the first comprehensive analysis of Canadian foreign policy under the government of Justin Trudeau, with a concentration on the areas of climate change, trade, Indigenous rights, arms sales, refugees, military affairs, and […]

Contents
1. The age of Trudeau and Trump.- 2. The promise and perils of Justin Trudeau’s foreign policy. […]

Fields of Interest
Popular Science in Political Science and International Relations; Foreign Policy; Governance and Government; Diplomacy; Political Leadership; International Relations Theory

Series Title
Canada and International Affairs

May 2018
XV, 310 p. 1 illus. in color. Hardcover. 148 x 210 mm
£ 34.99 | € 39.99 | $ 49.99
ISBN 978-3-319-73859-8

All Languages Rights Available

Tribalism
The Evolutionary Origins of Fear Politics
S. E. Hobfoll

- Places the concept of “tribal politics” within the context of Trump’s rise, the 2016 Election, and growing polarization in American politics
- Provides an empirical and evolutionary basis for the prevalence of tribal politics and the politics of fear, distinct from most books on the topic that employ a historical or political approach
- Unearthing the most primal motivations behind the fear politics movements sweeping across the USA, Europe, and the Middle East, Stevan E. Hobfoll examines how the increasing sense of threat from the political and cultural “other” or “outsider” […]

Contents

Fields of Interest
Popular Science in Psychology; Critical Psychology; Personality and Social Psychology; Biological Psychology

September 2018
XVII, 210 p. 15 illus. Softcover. 148 x 210 mm
£ 19.50 | € 34.99 | $ 34.99
ISBN 978-3-319-78404-5

All Languages Rights Available

The Innovators Behind Leonardo
The True Story of the Scientific and Technological Renaissance
P. Innocenzi

- Provides a frequently overlooked perspective on the work of Leonardo da Vinci as part of a collective effort that formed the foundation of the scientific and technological Renaissance
- Includes numerous illustrations from a range of original sources to allow for easy and pleasant reading
- Accessible to anyone with a high school-level understanding of science and technology

This engaging book places Leonardo da Vinci’s scientific achievements within the wider context of the rapid development that occurred during the Renaissance. It demonstrates how his contributions were not in fact born of isolated genius, but […]

Contents
Foreword.- Preface.- Note to the Readers.- Abbreviations.- 1 Leonardo and the “Others”: Engineers and Inventors of the Early Italian Renaissance.- 2 Cupolas and Machines.- 3 A Codex “Atlanticus”: […]

Fields of Interest
Popular Science in Technology; History of Technology; History and Philosophical Foundations of Physics; History of Science; History of Mathematical Sciences; Engineering Design

June 2018
XXIX, 351 p. 226 illus., 173 illus. in color. Hardcover. 155 x 235 mm
£ 24.99 | € 29.99 | $ 34.99
ISBN 978-3-319-90448-1

All Languages Rights Available
Let the Evidence Speak
Using Bayesian Thinking in Law, Medicine, Ecology and Other Areas
A. Jessop

• Explains Bayesian statistics using exciting real-life applications and simple tables
• Demonstrates that Bayesian statistics is merely a natural way of thinking
• Offers an accessible, non-technical approach to Bayes' Rule

This book presents the most important ideas behind Bayes' Rule in a form suitable for the general reader. It is written without formulae because they are not necessary; the ability to add and multiply is all that is needed. [...] 

Contents
Introduction.- Section A. Likelihood.- Section B. Base rate.- Section C. Application.- Conclusion.

Fields of Interest
Popular Science in Statistics; Statistics for Life Sciences, Medicine, Health Sciences; Statistics for Social Science, Behavioral Science, Education, Public Policy, and Law; Quantitative Criminology; Monitoring/Environmental Analysis

May 2018
VI, 226 p. 130 illus., 11 illus. in color. Softcover. 155 x 235 mm £ 24,99 | € 29,99 | $ 37.99 ISBN 978-3-319-71391-5

All Languages Rights Available

Wacky and Wonderful Misconceptions About Our Universe
G. Kirby

• Provides a unique compendium of odd astronomical and cosmological theories, covering lesser known but equally entertaining stories
• Offers a lighthearted, easy-to-understand look into the history of astronomical and scientific thought throughout the ages, requiring no prior background in astronomy
• Includes over 100 photographs and diagrams to illustrate key concepts and misconceptions covered by the text

From unicorns on the Moon to UFOs piloted by Martian bees, this book chronicles some of the strangest ideas that have been put forward -- and have actually been believed in -- about our Solar System. [...] 

Contents

Fields of Interest
Popular Science in Astronomy; Astronomy, Observations and Techniques; History of Science; Cosmology

May 2018
XVI, 258 p. 128 illus., 50 illus. in color. Softcover. 155 x 235 mm £ 19,50 | € 34,99 | $ 34.99 ISBN 978-3-319-73021-9

All Languages Rights Available

Linguistic Disobedience
Restoring Power to Civic Language
Y. Komska, M. Moyd, D. Gramling

• Places language at the forefront of civic awareness
• Provides a theoretical and practical resource for speaking up and inhabiting language in an age of manipulation, uncertainty, and outright lies
• Highlights the role that marginalized communities have played in critically appraising and in caring for language in times of crisis

This book asks how we—as citizens, immigrants, activists, teachers—can counter the abuse of language in our midst. How can we take back the power of language from those who flaunt that power to silence or erase us and our fellows? In search of [...] 

Contents

Fields of Interest
Popular Science in Linguistics; Language Change; Slang and Jargon; Philosophy of Language; Cultural Theory; US Politics

August 2018

All Languages Rights Available
A Brief History of Everything Wireless
How Invisible Waves Have Changed the World
P. Launiainen

• Provides a focus on the context and consequences of the application of wireless technologies on a global scale
• Presents an approach in which technology is explained through events in history
• Accessible to the general reader interested in what makes the modern world tick, and how we got to where we are now

Since the discovery of electromagnetic waves less than 150 years ago, the application of wireless communications technology has not only revolutionized our daily lives, but also fundamentally changed the course of world history. A Brief History […]

Contents
Tsushima Strait.- “It’s Of No Use Whatsoever”.- Radio at War.- The Golden Age of Wireless.- Mesmerized by the Moving Image.- Highways in the Sky.- Traffic Jam Over the Equator.- The Hockey Stick […]

Fields of Interest
Popular Computer Science; Computers and Society; History of Technology; Computer Communication Networks; Information Systems Applications (incl. Internet); Microwaves, RF and Optical Engineering

Podcasting
New Aural Cultures and Digital Media
D. Llinares, N. Fox, R. Berry (Eds)

• Written in conjunction with a podcast series linked to the themes and analyses addressed in the book
• Combines critical and practitioner perspectives to create a comprehensive introduction to podcasts and podcasting
• The first extended work to focus on podcasting from a range of disciplinary approaches

Podcasting: New Aural Cultures and Digital Media is the first comprehensive interdisciplinary collection of academic research exploring the definition, status, practices and implications of podcasting through a Media and Cultural Studies lens. […]

Contents
1. Introduction: Podcast Studies or a New Sonic Society? (Dario Llinares, Neil Fox and Richard Berry).- 2. ‘Just Because You Play a Guitar and Are from Nashville Doesn’t Mean You Are a Country […]

Fields of Interest
Popular Science in Cultural and Media Studies; Digital/New Media; Media and Communication; Journalism and Broadcasting; Culture and Technology; Popular Culture

Gender on Wall Street
Uncovering Opportunities for Women in Financial Services
L. Mattia

• Helps women identify the internal and external obstacles preventing them from realizing their vision
• Provides insights and exercises to develop a strategy for career success
• Showcases confidence building and collaboration techniques to better create work environments that support their values and goals

This book contains advice and direction for women who are either seeking a career or who have already embarked on a career in financial services. The book first aims to help the female reader gain clarity on her motivation in pursuing a career in […]

Contents

Fields of Interest
Popular Science in Finance; Financial Services; Gender Studies

June 2018
XI, 211 p. Softcover. 155 x 235 mm
£ 24.00 | € 44.99 | $ 44.99
ISBN 978-3-319-78909-5

July 2018
XIII, 316 p. 3 illus. in color. Softcover. 155 x 235 mm
£ 24.99 | € 27.99 | $ 34.99
ISBN 978-3-319-90055-1

May 2018
IX, 193 p. 5 illus. Hardcover. 155 x 235 mm
£ 24.99 | € 29.99 | $ 34.99
ISBN 978-3-319-75549-6

All Languages Rights Available
Rockets and Ray Guns: The Sci-Fi Science of the Cold War
A. May
- Vividly portrays how Science Fiction anticipated many of the key scientific developments of the Cold War
- Offers a plethora of little known facts and insights from previously classified military projects
- Shows how Cold War science and related SF changed our perception of science and scientists

The Cold War saw scientists in East and West racing to create amazing new technologies, the like of which the world had never seen. Yet not everyone was taken by surprise. From super-powerful atomic weapons to rockets and space travel, readers of [...] 

Contents

Fields of Interest
Popular Science in Physics; Popular Science in Technology; Security Science and Technology; Societal Aspects of Physics; Outreach and Education

Series Title
Science and Fiction

July 2018

All Languages Rights Available

The Hunt for Earth Gravity
A History of Gravity Measurement from Galileo to the 21st Century
J. Milsom
- Includes spectacular images of the world, and particularly of the world’s oceans, viewed through the medium of its gravity field
- Includes personal accounts that are intended to provide readers with insights into what it is like to do science in the field
- For the more general readers the book provides an insight into the development of a science that most would not even have known existed

The author of this history of mankind's increasingly successful attempts to understand, to measure and to map the Earth's gravity field (commonly known as ‘little g’ or just ‘g’) has been following in the footsteps of the pioneers, intermittently [...] 

Contents
Introduction.- Some Notes on Units.- I. The Beginning.- II. The Making of a Map.- III. The Astronomers.- IV. The synthesis.- V. The figure of the Earth.- VI. The Attraction of Mountains.- VII. The [...] 

Fields of Interest
Popular Earth Science; Geophysics/Geodesy; History of Science

Fields of Interest
Popular Science in Economics; Heterodox Economics; Political Economy/Economic Policy; History of Economic Thought/Methodology; R and D/Technology Policy; Regional/Spatial Science

Space Capitalism
How Humans will Colonize Planets, Moons, and Asteroids
P. L. Nelson, W. E. Block
- Contextualises space travel and colonisation within historical economic thought applied to earth, including Adam Smith's thoughts on traditional forms of property and governance
- Offers an academic perspective on current private projects in space travel and technological breakthroughs such as Virgin Galactic and Skreemr
- Explains how public/private partnerships fail

This book compares and contrasts the motivations, morality, and effectiveness of space exploration when pursued by private entrepreneurs as opposed to government. The authors advocate market-driven, private initiatives take the lead through [...] 

Contents

Fields of Interest
Popular Science in Economics; Heterodox Economics; Political Economy/Economic Policy; History of Economic Thought/Methodology; R and D/Technology Policy; Regional/Spatial Science

Series Title
Palgrave Studies in Classical Liberalism

May 2018

All Languages Rights Available
Japan Decides 2017
The Japanese General Election
R. J. Pekkanen, S. R. Reed, E. Scheiner, D. M. Smith (Eds)

- Provides the definitive account of Japan’s 2017 snap general election
- Brings together leading scholars from Japan, the United States, and Europe
- Answers core questions about the election’s context, results, and policy implications

This third volume in the Japan Decides series remains the premier venue for scholarly research on Japanese elections. Putting a spotlight on the 2017 general election, the contributors discuss the election results, party politics, coalition ...

Contents
Part I Introduction.- 1. Introduction; Robert J. Pekkanen, Steven R. Reed, Ethan Scheiner and Daniel M. Smith.- 2. Japanese Politics Between 2014 and 2017; Robert J. Pekkanen and Steven ...

Fields of Interest
Popular Science in Political Science and International Relations; Electoral Politics; Asian Politics

The Future of Europe
Views from the Capitals
M. Kaeding, J. Pollak, P. Schmidt (Eds)

- Includes a Foreword by the President of the European Parliament, Antonio Tajani.
- Provides perspectives on the future of the European project from authors in all the EU Member States, as well as Iceland, Norway, Switzerland and Turkey.
- Examines pressing contemporary issues, including national sovereignty, migration, and security.

With a Foreword by the President of the European Parliament, Antonio Tajani. This book sheds light on the political dynamics within the EU member states and contributes to the discussions about Europe. ...

Contents
Why this book? Johannes Pollak, Paul Schmidt, Michael Kaeding.- Foreword Antonio Tajani, President of the European Parliament.- Austria in Europe: Size matters – But so do ideas Johannes Pollak, ...

Fields of Interest
Popular Science in Political Science and International Relations; Public Policy; European Union Politics; British Politics; European Politics; Governance and Government

Digitized Labor
The Impact of the Internet on Employment
L. Pupillo, E. Noam, L. Waverman (Eds)

- Includes contributions from academics, professionals, and policy-thinkers alike, including such figures as Jeffrey D. Sachs
- Offers insights from theoretical and empirical studies with a focus on Europe, the USA, Canada, and Asia in one cohesive text
- Discusses the internet’s role in shaping labor, its effect on income distribution, and its implications for economic policy

As with previous technological revolutions, innovations in the online world have triggered transformations in the labor market and the economy. While the Internet is trumpeted as a great job creator, there are also downsides that need to be ...

Contents

Fields of Interest
Popular Science in Economics; Labor Economics; R and D/Technology Policy; Digital/New Media; Media Policy
Bad Governance and Corruption
R. Rose, C. Peiffer

- Looks at functional and dysfunctional aspects of corruption and asks how corruption differs across services
- Focuses on the experience that ordinary people have when dealing with officials who deliver public services
- Analyzes sample surveys from citizens that interact with public officials from more than 100 countries

This book explains why the role of corruption varies greatly between public services, between people, between national systems of governance, and between measures of corruption. More than 1.8 billion people pay the price of bad government each [...]"}

The Rise of Science
From Prehistory to the Far Future
P. Shaver

- Gives context to science in the history of civilization
- Contains innovative graphs showing the epochs of science very clearly
- Unique in breadth and insight

How did science rise up to so dramatically change our world, and where will it take us in the future? This book gives a unique and broad overview. A brief history reveals the major phases and turning points in the rise of science from the [...]"}

Contents

Fields of Interest
Popular Science in Physics; History of Science; Philosophy of Science; Popular Science in Astronomy; Popular Science in Nature and Environment; Popular Science in Medicine and Health

Granite Skyscrapers
How Rock Shaped Earth and Other Worlds
D. S. Stevenson

- Gives a unique, novel view of life as an evolutionary process that is critically dependent on the evolution of the planet’s underlying geology
- Covers a research area that is currently developing and will appeal to those interested in discovering how geology determines biology and its underlying evolutionary processes

In this book, David Stevenson offers us a look at the evolution of planets as they move from balls of mixed molten rock to vibrant worlds capable of hosting life. Embedded in our everyday architecture and in the literal ground beneath our feet, [...]"}

Contents
Preface.- Chapter 1 – Our Planet’s Torrid Heart.- Chapter 2: The Formation of Granite.- Chapter 3: The Evolution of Modern Continents.- Chapter 4: Plate Tectonics, Planetary Magnetism and Life.- [...]"}

Fields of Interest
Popular Science in Astronomy; Planetology; Astrobiology; Biogeosciences; Cosmology

Series Title
Springer Praxis Books
Masculinities in Play
N. Taylor, G. Voorhees (Eds)

- The first anthology to offer in-depth engagement with the internal dynamics of masculinity and male privilege in gaming cultures
- Addresses the cultural, economic, and technological mechanisms through which games, and the cultures and contexts surrounding their use and production, continue to be associated with hegemonic masculinities and cis-male identities
- Part of a trilogy of books addressing questions of gender, sexuality, and gaming cultures from a comprehensive, contemporary perspective

This volume addresses the persistent and frequently toxic associations between masculinity and games. [...] 

Contents
1. Introduction: Masculinity and Gaming: Mediated Masculinities in Play By Nicholas Taylor & Gerald Voorhees.- 2. "We're Going to Have to Do Things that Are Unthinkable": Masculinity/Games/Torture [...] 

Fields of Interest
Popular Science in Cultural and Media Studies; Media and Communication; Gender Studies; American Culture; Cultural Theory; Social Media

Series Title
Palgrave Games in Context

October 2018
VIII, 363 p. 12 illus., 8 illus. in color. Softcover. 155 x 235 mm
£ 24.99 | € 27.99 | $ 34.99
ISBN 978-3-319-90580-8
All Languages Rights Available

The Complete Options Trader
A Strategic Reference for Derivatives Profits
M. C. Thomsett

- Compiles 100 strategies that options traders need
- Includes profit and loss calculations, illustrations, and examples
- Features a 1,500-term glossary specific to a trading program with the goal of being the most complete options glossary available

Options traders rely on a vast array of information concerning probability, risk, strategy components, calculations, and trading rules. Traders at all levels, as well as portfolio managers, must refer to numerous print and online sources, each [...] 

Contents
Introduction.- Section 1 - Market Overview.- Section 2 - Market Risks.- Section 3 - Option Strategies.- Section 4 - Option Glossary.- Section 5 - Elements of Value.- Section 6 - Return [...] 

Fields of Interest
Popular Science in Finance; Investments and Securities; Personal Finance/Wealth Management/Pension Planning

May 2018
IX, 248 p. 58 illus. Hardcover. 155 x 235 mm
£ 54.99 | € 64.99 | $ 79.99
ISBN 978-3-319-76504-4
All Languages Rights Available

Financial Market Bubbles and Crashes, Second Edition
Features, Causes, and Effects
H. L. Vogel

- Provides wide-ranging and thorough explanations of how and why bubbles and crashes have historically evolved and are tied to money, credit, trust, psychology, risk preferences, behavioral finance, and social mood
- Covers the role of central banks and the relationship to commercial lending
- Presents a new descriptive theory and practical empirical approach to the measurement, analysis, and prediction of extreme financial market conditions

Economists broadly define financial asset price bubbles as episodes in which prices rise with notable rapidity and depart from historically established asset valuation multiples and relationships. [...] 

Contents

Fields of Interest
Popular Science in Finance; Financial Crises; Econometrics; Macroeconomics/Monetary Economics/Financial Economics

June 2018
XLIII, 477 p. Softcover. 155 x 235 mm
£ 24.99 | € 29.99 | $ 35.00
ISBN 978-3-319-71527-8
All Languages Rights Available
Apollo Mission Control
The Making of a National Historic Landmark
M. von Ehrenfried

- Publication coincides with the 50th Anniversary of the Apollo 11 lunar landing in July 2019
- Includes anecdotes by flight controllers about their duties and time on-console during historic Apollo missions
- Contains appendices with details of the history, photos, quotes, names and the work of the people involved in designing, operating and later restoring the Apollo Control Center

This book describes the history of this now iconic room which represents America’s space program during the Gemini, Apollo, Skylab, Apollo-Soyuz and early Space Shuttle eras. It is now a National Historic Landmark and is being restored to a level [...] 

Contents

Fields of Interest
Popular Science in Technology; Space Sciences (including Extraterrestrial Physics, Space Exploration and Astronautics); Modern History; History of Science

Series Title
Springer Praxis Books

May 2018
XV, 285 p. 164 illus., 81 illus. in color.
Softcover.
168 x 240 mm
£ 22.50 | € 39.99 | $ 39.99
ISBN 978-3-319-76683-6

All Languages Rights Available

Stargazing Under Suburban Skies
A Star-Hopper’s Guide
M. Zack, A. Gannon, J. McRoberts

- Enables observers to find popular and more unusual objects for a varied and interesting observing session
- Shows town dwellers how to make the most of their limited horizons and skies
- Includes original images and detailed charts to find objects that may not be easily visible without a telescope

Anyone interested in astronomy battles with the conveniences of modern living – street lights, advertising and security lighting, tall buildings, and even the occasional tree. More than 85% of the population now lives in crowded and [...] 

Contents
Foreword.- Dedications.- About the Authors.- Acknowledgements.- Chapter 1: Seeking Out the Dark.- Chapter 2: Observing in Suburban Skies.- Chapter 3: Equipment for Suburban Skies.- Chapter 4: [...] 

Fields of Interest
Popular Science in Astronomy; Astronomy, Observations and Techniques; Image Processing and Computer Vision

Series Title
The Patrick Moore Practical Astronomy Series

August 2018
XIV, 401 p. 456 illus., 240 illus. in color.
Softcover.
178 x 254 mm
£ 22.99 | € 24.99 | $ 29.99
ISBN 978-3-319-90115-2

All Languages Rights Available

First Contact and Time Travel
Selected Essays and Short Stories
Z. Živković

- First volume collecting part of this authors’ non-fiction writings on SF
- Emphasizes the connection between hard and literary SF on the chosen topics
- Authored by an internationally known writer, researcher and essayist

This volume collects both essays and fictional material around two core topics in the long career of the Serbian writer, essayist, researcher, publisher and translator. [...] 

Contents

Fields of Interest
Popular Science in Literature; Popular Science in Astronomy; Fiction; Philosophy of Nature; Popular Science in Philosophy

Series Title
Science and Fiction

August 2018
X, 150 p. 3 illus. Softcover.
155 x 235 mm
£ 19.99 | € 22.99 | $ 27.99
ISBN 978-3-319-90550-1

All Languages Rights Available
Springer Nature advances discovery by publishing robust and insightful research, supporting the development of new areas of knowledge and making ideas and information accessible around the world.

For more information, contact us:
booktranslations@springernature.com

Follow twitter.com/SpringerNature