ECONOMICS AND FINANCE

Rights Title Selection

Fall 2018

Springer Nature – Rights and Permissions
booktranslations@springernature.com

This catalogue features some of our newest books available for translation, introducing you to the broad selection of titles we have available.

If you are interested in any of the titles featured in our Rights Guide, please contact us at the email address below. Provided that the appropriate language rights are available, we will be pleased to send you reading copies to review.

We look forward to working with you,
Springer Nature Rights Team

springernature.com
booktranslations@springernature.com

Contents

Economics 3
Finance 38
European Cities in Dynamic Competition

Theory and Case Studies on Urban Governance, Strategy, Cooperation and Competitiveness

H. Albach, H. Meffert, A. Pinkwart, R. Reichwald, Ł. Świątczak (Eds)

- Offers a European perspective on the multiple facets of urban competition
- Supports strategy development for cities in competition
- Showcases successful collaborative projects from various European cities

World population and the number of city dwellers are steadily growing. Globalization and digitalization lead to an increased competition for skilled and creative labor and other economic resources. This is true not only for firms, but increasingly also for cities. [...]
The Programming Approach and the Demise of Economics
Volume III: The Planning Accounting Framework
F. Archibugi

- Presents an argument that leads to a reappraisal of the foundations of economics
- Reappraises the methodological aspects of political economy and the social sciences
- Promotes a new theory of ‘Planology’ as a new unified approach to planning and as an autonomous discipline
- Develops the outline of a “Post-Economics” operational and managerial planning perspective

This trilogy deals with an epistemology of economics, arguing for a radical overturning of conventional analysis and providing an alternative to political economy and social sciences, based not on positivism, but on a normative and programming paradigm. [...] 

Contents
1. The ‘Planning Accounting Frame’ (PAF), as an instrument of the ‘programming approach’.- 2. The spatial dimension of the Planning Accounting Framework.- 3. A ‘System of models’ for the PAF [...] 

Fields of Interest
History of Economic Thought/Methodology; Philosophy of the Social Sciences
Entrepreneurship in Post-Communist Countries

New Drivers Towards a Market Economy

J. Ateljević, J. Budak (Eds)

- Analyzes both the barriers to and new drivers for entrepreneurial development in post-communist countries
- Presents a broad range of country studies
- Broadens readers' understanding of entrepreneurial constraints and challenges in the Balkans region

This volume analyzes the barriers to, as well as new drivers for, entrepreneurial development in post-communist countries. The contributors present various country studies, mainly in the Balkans region, and investigate entrepreneurial behavior and best practices, financial instruments, factors for the success of small and medium-sized companies, and related policy implications. [...] 

Contents


Fields of Interest

Development Economics; Entrepreneurship; Economic Growth; Business Finance; Economic Systems

June 2018

XVII, 231 p. 26 illus., 23 illus. in color. Hardcover. 155 x 235 mm
£ 123.00 | € 139.99 | $ 159.00
ISBN 978-3-319-75906-7

All Languages Rights Available

Gustav von Schmoller and Adolph Wagner

Legacy and Lessons for Civil Society and the State

J. Backhaus, G. Chaloupek, H. A. Frambach (Eds)

- Discusses the work of pioneering German economists Gustav von Schmoller and Adolph Wagner, 100 years after their passing
- Traces the influence of their ideas and explores the relevance of their thought in today's global economy
- Includes contributions by an international interdisciplinary group of scholars

This book discusses the work of German economists Gustav von Schmoller and Adolph Wagner, its influence on the tradition of German and Austrian economic and social thought, and its implications for the discipline today. [...] 

Contents


Fields of Interest

Economic History; History of Economic Thought/Methodology; Political Economy/ Economic Policy

Series Title

The European Heritage in Economics and the Social Sciences

July 2018

VI, 191 p. 13 illus. Hardcover. 155 x 235 mm
£ 99.99 | € 109.99 | $ 139.99
ISBN 978-3-319-78992-7

All Languages Rights Available

The Political Economy of Neo-modernisation

Rethinking the Dynamics of Technology, Development and Inequality

S. J. Baek

- Shows how S-curve experiences can provide useful information on industrial policy (responding to technology convergence) and the role of government, as well as contemporary discourse for international development
- Provides a history of technology through the S-curve perspective
- Looks to the future of ICT technologies

Is there a limit to technological advancements? Are technological advancements creating a more equal and fair world? [...] 

Contents

Part I: Meta-Narrative on The Technology-Development-Inequality Nexus. - Chapter 1: Uncovering Complexity in the Policy Mix for Sustainability Transitions. - Chapter 2: Reconstructing Modernisation [...]

Fields of Interest

R and D/Technology Policy; Economic Theory/Quantitative Economics/ Mathematical Methods; Institutional/ Evolutionary Economics; Public Economics

August 2018

XXI, 343 p. 61 illus. Hardcover. 148 x 210 mm
£ 99.99 | € 109.99 | $ 139.99
ISBN 978-3-319-91393-3

All Languages Rights Available
Macroeconomic Theory
Fluctuations, Inflation and Growth in Closed and Open Economies
F. d. H. Barbosa

• Offers a comprehensive and updated approach to macroeconomics studies
• Deals with fundamental aspects of sticky and flexible prices models
• Covers microfounded and ad hoc models of mainstream macroeconomics

Macroeconomics is the application of economic theory to the study of the economy’s growth, cycle and price-level determination. Macroeconomics takes account of stylized facts observed in the real world and builds theoretical frameworks to explain such facts. Economic growth is a stylized fact of market economies, since England’s nineteenth-century industrial revolution. [...] 

Contents
Introduction.- Part I: Models with Flexible Prices.- Chapter 1: Representative Agent Model.- Chapter 2: Open Economy Representative Model.- Chapter 3: Overlapping Generations.- Chapter 4: Solow [...] 

Fields of Interest
Macroeconomics/Monetary Economics// Financial Economics; Political Economy/ Economic Policy; Economic Growth; Economic Systems

Agglomeration and Firm Performance
F. Belussi, J. Hervas-Oliver (Eds)

• One of few existing volumes that highlights agglomeration and the gains of co-located firms
• Explores the emerging topic of asymmetric gains within agglomeration
• Analyses the effects of agglomeration on firm performance during the Great Recession

This contributed volume studies and explains the effect of agglomeration on a firm's innovation and performance. It presents new cases as well as new topics within the agglomeration phenomenon, exploring also their role under the Great Recession. [...]

Contents

Fields of Interest
Industrial Organization; Regional/Spatial Science; Economic Geography; R and D/ Technology Policy

Series Title
Advances in Spatial Science

The Infrastructure We Ride On
Decision Making in Transportation Investment
J. Berechman

• Explains the underlying process leading to the selection of inferior or unworthy transportation infrastructure mega-projects
• Relies on an economic analysis of empirical data sets and cases
• Recommends measures to be taken to improve mega-project decision-making from an economic and institutional perspective

This book explores the various economic and institutional factors that explain why huge investments are made in unworthy transportation mega-projects in the US and other countries. [...]

Contents

Fields of Interest
Public Economics; Public Policy
Regulating Pharmaceutical Prices in India
Policy Design, Implementation and Compliance
A. Bhaskarabhatla

- Based on rigorous analysis of comprehensive time-series data on the industry
- Written for administrators, policy makers, as well as researchers dealing with regulation and pharma industry
- Presents ways to improve pharmaceutical price controls

This book presents an extensive study on the effectiveness of recent regulations on pharmaceutical prices in India, exploring the weaknesses in the design and implementation of pharmaceutical price controls and investigating what can be done to fix the broken system. [...] 

Contents
Introduction.- Part I. Historical Context and the Motivation for Regulation.- Brief History of Regulating Pharmaceutical Prices.- Is the 2013 Price Control Regulation Necessary?- Part II. The [...]

Fields of Interest
Health Economics; Emerging Markets/Globalization; Pharmacoeconomics and Health Outcomes; Political Economy/Economic Policy; Development Economics

Series Title
India Studies in Business and Economics

May 2018
XII, 252 p. 27 illus., 7 illus. in color. Hardcover.
155 x 235 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-3-319-75885-5

All Languages Rights Available

Emerging Markets Megatrends
R. Biswas

- Presents a broad and targeted discussion comprising the topical debate of emerging markets in crisis
- Addresses timely issues such as transnational crime, international terrorism, the immigration crisis, megacities and environmental impacts
- Assesses the potential for long-term opportunities for emerging markets

This book provides an assessment of the megatrends that are reshaping the emerging markets landscape. With developing countries already accounting for 40% of world GDP, emerging markets consumption growth will be an increasingly important growth engine for the world economy over the next two decades. [...] 

Contents

Fields of Interest
International Economics; Economic Systems; Macroeconomics/Monetary Economics/Financial Economics; Development Economics; Economic Growth

August 2018
XXIII, 261 p. 30 illus. Hardcover.
155 x 235 mm
ISBN 978-3-319-78122-8

All Languages Rights Available
Modelling Aging and Migration Effects on Spatial Labor Markets
U. Blien, K. Kourtit, P. Nijkamp, R. Stough (Eds)

- Presents a thorough and wide-ranging investigation of aging effects on regional labor markets
- Offers a novel perspective on the migration-aging nexus in labor market dynamics
- Includes a unique set of quantitative modeling studies on demography, migration and employment

The aging and migration megatrends and their impact on spatial – regional and local – labor market performance is the core theme of this book, and thus together define its scope and focus. The contributions provide an overview of key aging and migration issues in various countries together with analyses of their varied impacts on regional labor markets. [...] 

Contents

Fields of Interest
Regional/Spatial Science; Labor Economics; Migration; Demography

Series Title
Advances in Spatial Science

August 2018
VIII, 343 p. Hardcover. 155 x 235 mm
£ 123.00 | € 139.99 | $ 159.00
ISBN 978-3-319-68562-5

All Languages Rights Available

The Bad Faith in the Free Market
The Radical Promise of Existential Freedom
P. Bloom

- Argues that market freedom holds back the potential for the achievement of radical existential freedom
- Reveals the continued philosophical relevance of existentialism for analyzing and concretely challenging the current neoliberal status quo as well as capitalism generally
- Constructs a new critical 'method' for creating the structural, cultural and psychological conditions of possibility for realizing this radical existential freedom

Innovatively combining existentialist philosophy with cutting edge post-structuralist and psychoanalytic perspectives, this book boldly reconsiders market freedom. [...] 

Contents

Fields of Interest
Heterodox Economics; Philosophy of Science; History of Economic Thought/Methodology; Macroeconomics/Monetary Economics//Financial Economics

May 2018
VIII, 191 p. Hardcover. 148 x 210 mm
£ 79.00 | € 89.99 | $ 109.00
ISBN 978-3-319-76501-3

All Languages Rights Available

Health and Well-Being in India
A Quantitative Analysis of Inequality in Outcomes and Opportunities
V. K. Borooah

- First book to use comparable data to address questions of health and well-being inequality in IndiaBrings a new econometric study on India's health sector to the field
- Uses national surveys on family health and human development going back over two decades
- Provides critical engagement with policies and structural issues

The theme of this book is health outcomes in India, in particular to outcomes relating to its caste and religious groups and, within these groups, to their women and children. The book's tenor is analytical and based upon a rigorous examination of recent data from both government and non-government sources. [...] 

Contents

Fields of Interest
Health Economics; Econometrics; Asian Economics

June 2018
XIX, 272 p. 18 illus. Hardcover. 148 x 210 mm
£ 74.99 | € 84.99 | $ 109.99
ISBN 978-3-319-78327-7

All Languages Rights Available
The Palgrave Handbook on the Economics of Manipulation in Sport
M. Breuer, D. Forrest (Eds)

- Addresses the emerging area of manipulation in professional sports by bringing a collection of original contributions together in one volume for the first time
- Provides an interdisciplinary approach, combining economic, business administrative and legal issues, that enables a complete overview for any scholar interested in the global economics of, and manipulation of sport, in general
- Presents contributions from world class scholars that are well known in their areas

Sport has enjoyed steadily increasing prominence and economic importance since the Millennium. But threats to its integrity appear to have grown in parallel, undermining the very sense of innocence and fun which is an important part of its appeal. [...]  

Contents
1. Introduction (Markus Breuer, David Forrest).- 2. Different Types of Manipulation in Sport (Wladimir Andreff).- 3. The impact of manipulation on the global demand for sport (Marcus Harms, [...]

Fields of Interest
Sports Economics; Management; Sociology of Sport and Leisure

The Economics of Public Health
Evaluating Public Health Interventions
H. Brown

- Illustrates how economic tools can improve policy evaluation and public health policy
- Provides a step-by-step guide on how to conduct a discrete choice experiment
- Highlights the shortcomings of existing outcome measures used in health economics

Non-communicable diseases have surpassed infectious diseases as the leading cause of morbidity and mortality in developed countries. Prevention and treatment of the causes and consequences of lifestyle-related diseases forms an important part of health policy in the twenty-first century. [...]  

Contents
Section 1: Introduction.- Chapter 1: Introduction to Public Health Economics.- Section 2: Data.- Chapter 2: Observational Data.- Chapter 3: Missing Data and Sample Attrition.- Section 3: Policy [...]

Fields of Interest
Health Economics; Public Economics; Microeconomics; Health Care Management; Behavioral/Experimental Economics

Firm Heterogeneity, Labor Markets and International Trade
Evidence from Danish Matched Employer-Employee Data
H. Bunzel, B. J. Christensen, D. T. Mortensen (Eds)

- Provides estimates of key economic distributions and flows, and relations among them, using unique Danish register data on firm accounts, individual employees, and international trade
- Demonstrates empirical feasibility of the stochastic search and matching approach to unemployment, productivity and wage distributions, firm size, export markets, and growth

The new macroeconomics is about distributions and flows, rather than points and intersections. Market frictions imply that the search for trading partners is time consuming and costly. [...]  

Contents

Fields of Interest
Labor Economics; International Economics; Macroeconomics/Monetary Economics// Financial Economics; Econometrics; Economic Growth; [...]  

Series Title
Contributions to Economics

June 2018
1X, 335 p. 13 illus. Hardcover. 155 x 235 mm
£ 149.00 | € 169.99 | $ 209.00
ISBN 978-3-319-77388-9

All Languages Rights Available

June 2018
XI, 107 p. 18 illus., 13 illus. in color. Hardcover. 148 x 210 mm
£ 70.50 | € 79.99 | $ 89.99
ISBN 978-3-319-74825-2

All Languages Rights Available

December 2018
Approx. 450 p. 80 illus. Hardcover. 155 x 235 mm
£ 117.00 | € 129.95 | $ 179.00
ISBN 978-3-642-37727-3

All Languages Rights Available
The World of Open Data
Concepts, Methods, Tools and Experiences
Y. Charalabidis, A. Zuiderwijk, C. Alexopoulos, M. Janssen, T. Lampoltshammer, E. Ferro

- Presents current, state of the art methods, tools and research in the design and operation of open data infrastructures and portals
- Provides best practices and standardization for achieving robustness, expressive power, interoperability, scalability and new user experiences in open data solutions
- Serves as a strong supporting text for postgraduate and graduate studies in data analytics, big data, open data, open government, eParticipation and eDemocracy

This book discusses the latest developments in the field of open data. The opening of data by public organizations has the potential to improve the public [...] Contents
Public Administration; Public Policy; Big Data/Analytics

Series Title
Public Administration and Information Technology

September 2018
XXIV, 229 p. 56 illus., 23 illus. in color. Hardcover. 155 x 235 mm
£ 99.99 | € 109.99 | $ 139.99
ISBN 978-3-319-90849-6

All Languages Rights Available

Manufacturing and Jobs in South Asia
Strategy for Sustainable Economic Growth
S. Chaturvedi, S. Saha (Eds)

- Presents extremely robust analysis and arrives at most convincing conclusions and arguments on feasible strategies on growth, industrialization, and employment
- Offers new and unorthodox insights, served with rigor and finesse, reflecting the high academic standards of the contributors

This book analyzes the structural factors that underlie the persistent mass poverty and extreme inequality in South Asian countries. It highlights the fact that the supposed trade-off between output growth and job creation is a false dilemma. Growth can create jobs, and jobs can drive growth, mutually reinforcing one another. [...] Contents
Economic Growth; Development Economics; Industrial Organization; Labor Economics

Series Title
South Asia Economic and Policy Studies

January 2019
Approx. 200 p. 15 illus. Hardcover. 155 x 235 mm
£ 101.00 | € 114.99 | $ 139.00
ISBN 978-981-10-8380-8

All Languages Rights Available

Toleration
Group Governance in a Chinese Third Line Enterprise
C. Chen

- Explores in-depth the under-researched topic of Chinese Third Line workers
- Focuses on the micro-group production process within the factory
- Summarizes the industrial relations of the Third Line enterprise as toleration distinguishing it from state-owned enterprises in urban areas

This book uncovers the mysterious social and political structures of China’s “Third Front,” the large state-sponsored development of inland China during the late Maoist period. This movement gave birth to a few important industrial bases such as Panzhihua and Liupanshui and had significant impact on megacities such as Lanzhou, Wuhan, and Chongqing. [...] Contents
Asian Economics; Organizational Studies, Economic Sociology; Asian Politics

Series Title
New Perspectives on Chinese Politics and Society

June 2018
XVII, 167 p. 25 illus. Hardcover. 148 x 210 mm
£ 99.99 | € 114.99 | $ 129.00
ISBN 978-981-10-8940-4

All Languages Rights Available except Chinese
Inventories in National Economies
A Cross-Country Analysis of Macroeconomic Data
A. Chikán, E. Kovács, Z. Matyusz, M. Sass, P. Vakhal

- Provides a deeper understanding on the formation of inventories, structural relationships, and also the long-term characteristics of national economies
- Introduces a new approach in the field of macroeconomic inventory studies

This book introduces a new approach in the field of macroeconomic inventory studies: the use of multivariate statistics to evaluate long-term characteristics of inventory investments in developed countries. [...] 

Contents
Chapter 1: Introduction: The nature and structure of the inventory problem.- Chapter 2: Review of the literature.- Chapter 3: Methodology.- Chapter 4: Analysis of inventory behaviour of OECD [...] 

Fields of Interest
Macroeconomics/Monetary Economics// Financial Economics; Engineering Economics, Organization, Logistics, Marketing; Mathematical Modeling and Industrial Mathematics

May 2018
XIV, 314 p. 173 illus., 39 illus. in color. Hardcover.
155 x 235 mm
£ 44.99 | € 49.99 | $ 59.99
All Languages Rights Available

Towards a Sustainable Economy
Paradoxes and Trends in Energy and Transportation
P. da Costa, D. Attias (Eds)

- Provides an inventory of eco-innovations in the energy and transportation sectors
- Interdisciplinary approach, drawing from economics, management sciences and engineering
- Presents chapters on electricity grid and generation, Tesla, and transport planning in smart cities

This book provides an interdisciplinary account of how technological advances – mainly in the domains of energy and transportation – contribute to the transformation towards a more sustainable economic system. [...] 

Contents
Introduction - Reframing the notion of sustainable economy through perspectives on limits, tensions and paradoxes within the system. [...] 

Fields of Interest
Environmental Economics; Renewable and Green Energy; Climate Change Management and Policy; Innovation/Technology Management; Renewable and Green Energy; Transportation

Series Title
Sustainability and Innovation

July 2018
XI, 143 p. 40 illus., 3 illus. in color. Hardcover.
155 x 235 mm
£ 69.99 | € 79.99 | $ 89.99
ISBN 978-3-319-79059-6
All Languages Rights Available

Economic Growth and Development
A Dynamic Dual Economy Approach
S. Das, A. Mourmouras, P. Rangazas

- Revised and updated to include additional exercises, technical mathematical appendix, and solutions to all questions
- Develops dynamic two-sector models to explain sector differences in productivity, wages, hours worked, fertility, and saving rates, and how structural transformation impacts economic growth
- Augments the Solow model to include endogenous theories of saving, fertility, human capital, institutional arrangements, and policy formation
- Provides end-of-chapter questions to solidify main points for less advanced students and model-based problems for more advanced students

This text is an introduction to the newer features of growth theory that are particularly useful in examining the issues of economic development. [...] 

Contents

Fields of Interest
Economic Growth; Development Economics; Macroeconomics/ [...] 

Series Title
Springer Texts in Business and Economics

June 2018
X, 356 p. 26 illus., 12 illus. in color. Hardcover.
155 x 235 mm
£ 74.99 | € 84.99 | $ 99.00
ISBN 978-3-319-89754-7
All Languages Rights Available
Ecology, Economy and Society
Essays in Honour of Kanchan Chopra
V. Dayal, A. Duralappah, N. Nawn (Eds)

- Provides state-of-the-art insights into selected aspects of the ecology–economy–society interface
- Discusses policy issues as well as practice and addresses both macro and micro aspects

This book deals with not just complex linkages, interactions and exchanges that form the relationship between the economic activities, human society and the ecosystems, but also the influences and impacts that each causes on the other. In recent times, this ecology–economy–society interface has received unprecedented attention within the broader environment–development discourse. [...] 

Contents
Introduction. - The Sustainability of the Sustainable Development Goals. - The role of Trans-disciplinary approach in Post-Mainstreaming Climate Sustainability in India: How will Jack and Jill [...] 

Fields of Interest
Environmental Economics; Environmental Policy; Sustainable Development; Environmental Management; Conservation Biology/Ecology

Property Price Index
Theory and Practice
E. Diewert, K. G. Nishimura, T. Watanabe, C. Shimizu

- Presents methods for constructing property price indexes that can be utilized by central banks and national statistical organizations
- Proposes ways to construct an RPPI that will greatly interest academics concerned with real estate markets
- Contains surprising information about the size of differences in the estimates for the services of owner-occupied housing

This book answers the question of how exactly property price indexes should be constructed. The formation and collapse of property bubbles has had a profound impact on the economic administration of many nations. [...] 

Contents
Part 1. What is a Residential Property Price Index?. - Chapter 1 What is a Residential Property Price Index (RPPI)?. - Part2. Index Number Theory for the Construction of Property Price Indexes. - [...] 

Fields of Interest
Macroeconomics/Monetary Economics//Financial Economics

Series Title
Advances in Japanese Business and Economics

Global Approaches in Financial Economics, Banking, and Finance
H. Dincer, Ü. Hacioglu, S. Yüksel (Eds)

- Discusses the impact of financial crises in the economic performance of countries
- Provides a comprehensive overview of the interdependence of Finance and Banking with the country’s economy
- Includes contributions about the role of banks for economic stability

This volume discusses the impact of Financial Economics, Growth Dynamics, and the Finance & Banking sector in the economies of countries. The contributors analyse and discuss the effects of the recent financial crises on the economic growth and performance in various countries. [...] 

Contents
Financial Economics and Growth Dynamics: Regional or Local Damage? Contagion Effects of Greek Debt Crisis Revisited. - How Did India Feel the Tremors of Recent Financial Crises? - The Extreme Value [...] 

Fields of Interest
Macroeconomics/Monetary Economics//Financial Economics; Banking; Financial Crises; Economic Growth; Behavioral Finance

Series Title
Contributions to Economics

August 2018
XIII, 261 p. 34 illus., 14 illus. in color. Hardcover. 155 x 235 mm
£ 99.99 | € 109.99 | $ 139.99
ISBN 978-881-10-5674-1
All Languages Rights Available

December 2018
Approx. 350 p. 50 illus. Hardcover. 155 x 235 mm
£ 117.00 | € 129.99 | $ 179.00
All Languages Rights Available

June 2018
VII, 483 p. 48 illus., 13 illus. in color. Hardcover. 155 x 235 mm
£ 129.99 | € 149.99 | $ 179.00
ISBN 978-3-319-78493-9
All Languages Rights Available
Making Medicine a Business
X-ray Technology, Global Competition, and the Transformation of the Japanese Medical System, 1895-1945
P. Donzé

- Trail blazes an innovative set of historical and economic analyses to explain the emergence of a major business sector
- Explains the economics behind the emergence of technological and medical innovations focusing not only on breakthroughs but also mass access to medicine
- Offers insights into the ongoing challenges of offering medical access globally using examples of past successes

This book goes back to the origins of the transformation of health and medicine into a business, during the first part of the twentieth century, focusing on the example of Japan.

Contents

Fields of Interest
Economic History; Asian Economics; History of Medicine

Agricultural Transition in China
Domestic and International Perspectives on Technology and Institutional Change
J. Du

- Deepens readers’ understanding of the nature of contemporary Chinese economic development
- Relaxes the hypothesis of the perfect market condition to discuss institutional and technological changes in Chinese post-reform agriculture under the complex market institution
- Highlights the decisive role of market institutions in determining the selection and transition of agricultural technologies

This book extends current research on the political economy of modern China, with particular regard to agricultural development and its role in economic transition.

Contents

Fields of Interest
Economic History; International Political Economy; Asian Economics; Agricultural Economics; R and D/Technology Policy; Institutional/Evolutionary Economics

Old-Age Provision and Homeownership – Fiscal Incentives and Other Public Policy Options
M. Eckardt, J. Dötsch, S. Okruch (Eds)

- Presents new findings on how to integrate homeownership and private old-age security in Europe
- Features case studies from six European countries
- Provides detailed insights into the complexity of private pension schemes, mortgage markets, and housing markets

In light of demographic change and the growing problems of traditional old-age security systems, this book discusses two essential instruments in connection with privately providing for old-age security: (1) savings in private pension schemes and (2) building up equity for home-ownership.

Contents
PART I OLD-AGE SECURITY AND HOMEOWNERSHIP IN THE EU – AN OVERVIEW.- Personal Pensions and Homeownership in the EU – an Overview (Martina Eckardt, Andrásy University Budapest, Hungary).- Old-Age

Fields of Interest
Public Economics; Personal Finance/Wealth Management/Pension Planning; Aging; Public Finance; Real Estate Management; Financial Crises
Japanese Direct Investment in Mexico’s Transport Equipment Sector
Macro Impact and Local Responses
M. Falck-Reyes, L. Guzman-Anaya (Eds)

- Comprises the first comprehensive study on the impact of the boom experienced by Japanese investment in Mexico, providing an overview of future development
- Presents an informed analysis that furnishes insights for researchers and policy makers on how to engage local suppliers in regional production networks
- Provides readers with a deep understanding of complex interactions among participant actors in production networks

This book introduces an interdisciplinary approach to the study of Japanese foreign direct investment determinants, the close relations between foreign investment [...]

Contents
Chap 1. Introduction: Overview of Japanese FDI flows in Mexico.- Chap 2. Japanese FDI in Mexico: the macro impact. Regional networks of production and [...]

Regional/Spatial Science; Investments and Securities; Investment Appraisal; Latin American and Caribbean Economics; [...]
Investing in Resource Efficiency
The Economics and Politics of Financing the Resource Transition
F. Flachenecker, J. Rentschler (Eds)

- Provides an in-depth account of the incentives and trade-offs associated with the economics and politics of advancing resource efficiency
- Argues that investments by the private sector will play a crucial role in moving towards more resource efficient, sustainable, and circular economies
- Demonstrates that coordinated and prudent policy planning is necessary for mitigating barriers to resource efficiency investment and maximising their economic and environmental potential

This book covers the multi-faceted incentives, trade-offs, and challenges associated with the economics and politics of resource efficiency investments. [...] 

Contents
Foreword.- Part I: Background and Concepts.- Part II: Methodologies and Evidence.- Part III: Case Studies and Practitioners' Insights. [...] 

Fields of Interest
Natural Resource and Energy Economics; Corporate Environmental Management; International Political Economy; Climate Change Management and Policy; Sustainable Development; Development Finance

September 2018
XVI, 294 p. 63 illus., 37 illus. in color. Hardcover.
155 x 235 mm
£ 61.99 | € 69.99 | $ 79.99
ISBN 978-3-319-78866-1

All Languages Rights Available

Industrial Competitiveness and Design Evolution
T. Fujimoto, F. Ikuine (Eds)

- Incorporates the concept of design and architecture into the comparative advantage theory of international trade and industrial competitiveness
- Treats the concepts of designed artifacts, design information, design process and architecture in an integrated framework of manufacturing
- Provides an analytical framework based on numerous field observations of manufacturing sites struggling to survive post-Cold War global competition through continuous capability building

This book integrates the concept of design into the existing framework of industrial performance, international trade and comparative advantage in trade and industrial phenomena, which increasingly have been affected by design characteristics of tradable goods. [...] 

Contents
1 Evolution of Firms and Industries.- 2 Design-based Comparative Advantage - Evolution of Capabilities and Architectures. [...] 

Fields of Interest
Industrial Organization; Trade; Operations Management; Innovation/Technology Management

Series Title
Evolutionary Economics and Social Complexity Science

September 2018
155 x 235 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-4-431-55144-7

All Languages Rights Available

Language Policy and Linguistic Justice
Economic, Philosophical and Sociolinguistic Approaches
M. Gazzola, T. Templin, B. Wickström (Eds)

- Studies the socio-economic effects of language policies with a special focus on inclusion, participation, and justice
- Offers a truly interdisciplinary perspective on the economic, political, philosophical, and sociolinguistic issues raised by the management of linguistic diversity
- Presents findings that are relevant for decision-making on a national and international level

Language policies are increasingly acknowledged as being a necessary component of many decisions taken in the areas of the labor market, education, minority languages, mobility, and social inclusion of migrants. [...] 

Contents

Fields of Interest
Social Choice/Welfare Economics/Public Choice; Language Policy and Planning; Democracy; Sociolinguistics; Political Philosophy; Philosophy of Law

August 2018
VI, 541 p. 28 illus., 10 illus. in color. Hardcover.
155 x 235 mm
£ 131.50 | € 149.99 | $ 179.00
ISBN 978-3-319-75261-7

All Languages Rights Available
Behavioral Economics
Moving Forward
F. Ghisellini, B. Y. Chang

- Reviews the pillars of conventional and behavioral economics
- Presents in-depth analysis of problem areas in behavioral economics and solutions
- Offers a compact overview of expert opinions on the most controversial issues in academic debate, written in a non-technical way

This book sets the agenda to turn behavioral economics, which has long been considered a subordinate discipline, into mainstream economics. Ghisellini and Chang expose the conceptual and empirical inadequacy of conventional economics using illustrations of real-world decision-making in a dynamic environment, including evidence from the global financial crisis.

Contents
Part I: How did we get here?.- Chapter 1: Introduction to Part I.- Chapter 2: Does conventional economics fit reality?.- Chapter 3: The behavioral alternative.- Part II: moving forward: seven [...]

Fields of Interest
Behavioral/Experimental Economics; Economic Theory/Quantitative Economics/Mathematical Methods; Education Economics

June 2018
XIII, 234 p. 31 illus., 23 illus. in color. Hardcover.
148 x 210 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-3-319-75204-4

All Languages Rights Available

Refugee and Mixed Migration Flows
Managing a Looming Humanitarian and Economic Crisis
B. Ghosh

- Presents a global coverage with case studies from Eastern Europe, Central America and South-East Asia
- Includes policy responses to the various issues and challenges that come with major refugee and mixed migration flows making this book unique
- Outlines a clear way forward and develops a robust consensus in favour of a new migration regime

This book provides an insightful analysis of the looming refugee and mixed migration crisis in the context of four major, contemporary flows: two in west and east Europe, and one each in the Americas and Asia. The analysis, in each case, is followed by a judicious identification of the key issues involved and the presentation of a set of proposed policy responses to them.

Contents
Chapter 1: The principles of economic wealth creation.- Chapter 2: Of bubbles and crises – A history of wealth creation.- Chapter 3: A framework for modeling wealth creation.- Chapter 4: Economic [...]

Fields of Interest
Economic Theory/Quantitative Economics/Mathematical Methods; International Political Economy; Microeconomics; Institutional/Evolutionary Economics; Labor Economics; Political Economy/Economic Policy

July 2018
XV, 315 p. 33 illus., 27 illus. in color. Softcover.
155 x 235 mm
£ 59.99 | € 69.99 | $ 84.99
ISBN 978-3-319-76396-5

All Languages Rights Available

Economic Wealth Creation and the Social Division of Labour
Volume I: Institutions and Trust
R. P. Gilles

- Uses real-life cases to demonstrate how various economic agents form a social network
- Includes problem sets at the end of each chapter
- Develops new tools for economic policy making

This textbook introduces and develops new tools to understand the recent economic crisis and how desirable economic policies can be adopted. Gilles provides new institutional concepts for wealth creation, such as network economies, which are based on the social division of labour.

Contents
Chapter 1: The principles of economic wealth creation.- Chapter 2: Of bubbles and crises – A history of wealth creation.- Chapter 3: A framework for modeling wealth creation.- Chapter 4: Economic [...]

Fields of Interest
Economic Theory/Quantitative Economics/Mathematical Methods; International Political Economy; Microeconomics; Institutional/Evolutionary Economics; Labor Economics; Political Economy/Economic Policy

October 2018
XIV, 270 p. 19 illus. Hardcover.
148 x 210 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-3-319-75273-0

All Languages Rights Available
Banking and Monetary Policy from the Perspective of Austrian Economics

A. Godart-van der Kroon, P. Vonlanthen (Eds)

- Discusses contemporary banking and monetary policy issues from the perspective of the Austrian School of Economics
- Analyzes the factors that led to the current financial instability in Western countries
- Highlights Ludwig von Mises’s and Friedrich August von Hayek’s ideas on banking and monetary policy

This book discusses contemporary banking and monetary policy issues from the perspective of the Austrian School of Economics. Based on the heritage of the Austrian school, leading scholars and practitioners offer a coherent diagnosis and analysis of the factors leading to Europe’s current financial crisis. [...]

Contents
Part 1 Mises’s and Hayek’s ideas on banking and monetary policy from a historical, economic point of view.- Mises’s geldtheorie.- Money: Capital good, consumer good, or (media of) exchange good?.- [...]

Fields of Interest
History of Economic Thought/Methodology; Macroeconomics/Monetary Economics; Financial Economics; Banking; Public Economics; Financial Crises

Water Policy in Mexico
Economic, Institutional and Environmental Considerations
H. R. Guerrero García Rojas (Ed)

- Provides insightful information based on existing knowledge and experience in water policy in Mexico
- Offers information regarding economic, institutional and environmental considerations
- Explores the current practice and progress in water policy in Mexico

Mexico is currently facing severe problems with water availability, wastage and contamination. The most contaminated and over-exploited water resources are concentrated in the most populated areas of the country, where water is scarcer and its quality makes it unsuitable for a variety of uses, including human consumption. [...] 

Contents

Fields of Interest
Environmental Economics; Water Policy; Water Governance; Water Management

Series Title
Global Issues in Water Policy

Towards Equitable Progress
Essays from a South Asian Perspective
K. L. Gunaratna

- Reviews and challenges the long held concept of ‘development’ as being the applicable approach to achieve equitable progress in low and middle income countries
- Identifies a set of science-based theories from the discipline of Spatial Economics to deal with rapid urbanization in South Asia, as an alternative to current approaches
- Discovers the cultural roots underlying the current ‘ecological crisis’, which disproportionally affect vulnerable groups in low and middle income countries

This book gathers a collection of essays presented from the perspective of a spatial planner whose working life has been immersed in South Asia. [...] 

Contents

Fields of Interest
Development Economics; Development and Sustainability; Urban Economics

Series Title
South Asia Economic and Policy Studies

May 2018
XII, 280 p. 33 illus. Hardcover. 155 x 235 mm
£ 109.99 | € 129.99 | $ 159.99
ISBN 978-3-319-75816-9

All Languages Rights Available

June 2018
XVI, 336 p. 38 illus., 30 illus. in color. Hardcover. 155 x 235 mm
£ 123.00 | € 139.99 | $ 159.00
ISBN 978-3-319-76113-8

All Languages Rights Available

June 2018
XIII, 167 p. 43 illus., 38 illus. in color. Hardcover. 155 x 235 mm
£ 101.00 | € 114,99 | $ 129.00
ISBN 978-981-10-8922-0

All Languages Rights Available
Economics for Sustainable Prosperity
S. Hail

- Builds the case for a permanent and inclusive job guarantee
- Argues that equitable full employment and ecological sustainability should replace growing the economy as the goals of policy makers
- Draws from Post-Keynesian and behavioral economics traditions to show an alternative to orthodox macroeconomics

The central argument of this book is that the foundations for sustainable prosperity lie in an approach to economic management based on modern monetary theory and a job guarantee. [...]

Contents

Fields of Interest
Macroeconomics/Monetary Economics// Financial Economics; Heterodox Economics; Behavioral/Experimental Economics; Social Choice/Welfare Economics/Public Choice

Series Title
Binzagr Institute for Sustainable Prosperity

Public Choice Analyses of American Economic History
Volume 1
J. Hall, M. Witcher (Eds)

- Applies a public choice perspective to important events from American economic history
- Provides fresh insights into historical events from the Acadian expulsion up to the New Deal
- Presents chapters from several of the world’s leading public choice scholars

This book - the first of two volumes - looks at episodes in American economic history from a public choice perspective. Each chapter discusses citizens, special interests, and government officials responding to economic incentives in both markets and politics. [...]

Contents
Chapter 1: British Public Debt, the Acadian Expulsion and the American Revolution.- Chapter 2: North-South Alliances During the Drafting of the Constitution: The Costs of Compromise.- Chapter 3: A [...]}

Fields of Interest
Social Choice/Welfare Economics/Public Choice; Economic History; Political Economy/Economic Policy

Series Title
Studies in Public Choice

Re-Examining the History of the Russian Economy
A New Analytic Tool from Field Theory
J. K. Hass (Ed)

- Takes the concept of fields and field theory and applies them to economic history
- Demonstrates how to do a field analysis
- Grounds economic ideas and discourses in concrete structures and fields

This book explores the application of field theory (patterns of interaction) to Russian economic history, and how social and political fields mediate the influences of institutions, structures, discourses and ideologies in the creation and dissemination of economic thinking, theory and practice. [...]

Contents

Fields of Interest
Economic History; Historical Sociology; International Political Economy; Field Theory and Polynomials; Institutional/Evolutionary Economics; History of Economic Thought/Methodology

July 2018
XI, 289 p. 24 illus. Hardcover. 148 x 210 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-90980-6

All Languages Rights Available

May 2018
XI, 199 p. Hardcover. 155 x 235 mm
£ 99.99 | € 114.99 | $ 129.00
ISBN 978-3-319-77591-3

All Languages Rights Available

July 2018
XIX, 374 p. 7 illus., 2 illus. in color. Hardcover. 148 x 210 mm
£ 123.00 | € 139.99 | $ 159.00
ISBN 978-3-319-75413-0

All Languages Rights Available
Transport Infrastructure in Time, Scope and Scale
An Economic History and Evolutionary Perspective
B. Hasselgren

- Focuses upon the history of economic theorizing around transport infrastructure
- Uses clear case studies to investigate theory
- Analyses infrastructure systems from an institutional perspective

This book discusses the economics of transport infrastructure and the economic theorizing around transport infrastructure from 1850 to today. Transport infrastructure systems are continuously evolving over time. Since the mid-1800s these systems have grown in complexity and outreach. [...]
Product Characteristics in International Economics
Role and Impact on Economic Development
S. Huber

- The first comprehensive work on the impact of product characteristics on economic development
- Includes practical tips for measuring product characteristics with the aid of a newly developed software using macro-data
- Shows how FDI is changing the production landscape for firms

National economies are linked through flows of capital and goods. This book addresses those linkages, analyzes their benefits for economic development, and evaluates a country’s opportunities to reap the best possible rewards by influencing the linkages. [..]

Contents

Fields of Interest
International Economics; Development Economics; Economic Growth; R and D/Technology Policy; Political Economy/Economic Policy

Series Title
Contributions to Economics

May 2018
XI, 135 p. 6 illus. Hardcover.
155 x 235 mm
£ 69.99 | € 79.99 | $ 89.99
ISBN 978-3-319-76092-6

All Languages Rights Available

Economics and Ageing
Volume I: Theory
J. L. Iparraguirre

- With more courses on health economics and the economics of ageing there is a need for an upper level textbook on current microeconomic and macroeconomic theory, trends and policy
- Covers economic considerations associated with all ages, young, middle and old, and considers the ageing of the economic institutions in which individual ageing occurs
- Addresses the economic implications of individual and population ageing

This upper level textbook provides a coherent introduction to the economic implications of individual and population ageing. [..]

Contents
Part I: Basic Concepts.- Chapter 1: Conceptualisations of Age.- Chapter 2: Age, Period, Cohort, and Generational Effects.- Chapter 3: Life-cycle, Life-course, Life-span.- Chapter 4: Theories of [..]

Fields of Interest
Health Economics; Aging; Institutional/Evolutionary Economics; Public Economics; Population Economics; Labor Economics

September 2018
X, 418 p. 13 illus., 1 illus. in color. Softcover.
155 x 235 mm
£ 67.99 | € 76.99 | $ 99.00
ISBN 978-3-319-93247-7

All Languages Rights Available

Economics and Ageing
Volume II: Policy and Applied
J. L. Iparraguirre

- With more courses on health economics and the economics of ageing there is a need for an upper level textbook on current microeconomic and macroeconomic theory, trends and policy
- Covers economic considerations associated with all ages, young, middle and old, and considers the ageing of the economic institutions in which individual ageing occurs
- Addresses the economic implications of individual and population ageing

This upper level textbook provides a coherent introduction to the economic implications of individual and population ageing. [..]

Contents

Fields of Interest
Health Economics; Aging; Institutional/Evolutionary Economics; Public Economics; Population Economics; Labor Economics

August 2018
X, 342 p. 17 illus. Softcover.
155 x 235 mm
£ 59.99 | € 69.99 | $ 84.99
ISBN 978-3-319-93356-6

All Languages Rights Available
Systemic Design

Theory, Methods, and Practice

P. Jones, K. Kijima (Eds)

- Presents current work from international scholars leading the development of theories and practices of systemic design
- Provides a selection of articles covering the contemporary range of topics in systems thinking in design applications developed from recent international symposia and workshops
- Establishes a foundation of social systems and complexity theory and cases for service systems, healthcare, public sector and other applications

This book presents emerging work in the co-evolving fields of design-led systemics, referred to as systemic design to distinguish it from the engineering and hard science epistemologies of system design or systems engineering.

Contents

Part I Integrative Practices.

Chapter 1 Contexts of Co-Creation: Designing with System Stakeholders.


Chapter 3 Inclusive [...]

Fields of Interest

Social Policy; Organizational Studies, Economic Sociology; Social Structure, Social Inequality

Series Title

Translational Systems Sciences

June 2018

XVIII, 318 p. 65 illus., 30 illus. in color. Hardcover.

155 x 235 mm

£ 129.99 | € 149.99 | $ 179.00

ISBN 978-4-431-55638-1

All Languages Rights Available

China’s Impact on the African Renaissance

The Baobab Grows

K. Jonker, B. Robinson

- Explores in-depth Chinese investments in Africa
- Provides a new paradigm of China’s impact in the world outside of Asia
- Analyzes China’s rise from an African perspective

This book provides the first comprehensive academic study of what China’s trade with, and investment in, African countries mean for the socio-economic well-being of the continent.

Contents


2. Renewal of Africa: The Organic Growth Paradigm.

3. Economic Growth and Diversification Fueling Development in [...]

Fields of Interest

Asian Economics; African Economics; Emerging Markets/Globalization

July 2018

XX, 308 p. 54 illus. Hardcover.

148 x 210 mm

£ 99.99 | € 109.99 | $ 139.99


All Languages Rights Available

Quality of Life in Urban China

Economic Growth and the Environment

M. E. Kahn, S. Zheng

- The first English-language book on China’s urban growth and the environment from an environmental economics perspective
- Provides the most comprehensive analysis to date on the complexities and challenges of China’s urban environment and the growing demand for green cities
- Offers a hopeful message on the future of China’s environment and also explains why there are grounds for optimism

This book offers an in-depth look at the current quality of life in Chinese cities, and how the drastic environmental problems caused by economic growth affect urban residents’ lives, all from the perspective of urban and environmental economics.

Contents

Introduction.

- Made in China.

- Migration to Cities.

- The Causes and Consequences of Chinese Suburbanization.

- Private Vehicle Demand in Urban China.

- Rising Demand for Blue Skies and Urban Risk.

Fields of Interest

Economic Growth; Quality of Life Research; Political Economy/Economic Policy

January 2019

Approx. 180 p. Hardcover.

155 x 235 mm

£ 90.00 | € 99.99 | $ 139.00

ISBN 978-3-662-47339-9

All Languages Rights Available
Downtown Dynamics
T. Kaneda (Ed)

- Presents findings from data analyses based on a series of original surveys conducted over more than a decade
- Reviews existing shop-around behavior models and an exploration of Downtown Dynamics modeling through gaming and simulation
- Explains the development of ASSA (Agent Simulator of Shop-Around) visitors by an intelligent agent-based approach and the findings from its simulation analyses

Downtown revitalization has become an important policy issue, especially in advanced countries. In the more than 50 years since Jane Jacobs's critique, the mechanism of the formation and decline of downtowns has been the subject of much controversy. [...]

Contents
Introduction Motivation Purpose and its Potential Methodology and Framework Part I: Research Program of Downtown Dynamics Ch.1 Visitors’ behavior – as the cause of agglomeration of downtown Ch.2 [...]

Fields of Interest
Regional/Spatial Science; Economic Theory/Quantitative Economics/ Mathematical Methods; Business and Management, general

Series Title
Agent-Based Social Systems

April 2019
VI, 194 p. 50 illus. Hardcover. 155 x 235 mm
£ 90.00 | € 99.99 | $ 139.00
ISBN 978-4-431-54900-0
All Languages Rights Available

Excessive Pricing and Competition Law Enforcement
Y. Katsoulacos, F. Jenny (Eds)

- Examines how competition law enforcement can be used to combat excessive pricing
- Highlights economic arguments for and against the prohibition of excessive or unfair prices
- Discusses policy options that can be used to fight monopolies and market dominance

This volume examines the controversy surrounding the use of competition law to combat excessive pricing. While high or monopolistic pricing is not regarded as an antitrust violation in the US, employing abuse of dominance provisions in competition laws to fight excessive pricing has gained popularity in some BRICS jurisdictions and a number of EU-member states in recent years. [...]

Contents
Introduction (Frederic Jenny and Yannis Katsoulacos).- Abuse of Dominance by Firms Charging Excessive or Unfair Prices: An Assessment (Frederic Jenny). [...]

Fields of Interest
Law and Economics; International Economic Law, Trade Law; Industrial Organization; Political Economy/Economic Policy; Development Economics

Series Title
International Law and Economics

October 2018
V, 284 p. 7 illus. Hardcover. 155 x 235 mm
£ 109.99 | € 129.99 | $ 159.99
ISBN 978-3-319-92830-2
All Languages Rights Available

Asian Cultural Flows
Cultural Policies, Creative Industries, and Media Consumers
N. Kawashima, H. Lee (Eds)

- Presents a rare examination of industrial factors and governmental policies influencing cultural flows across national borders
- Aims to “de-westernize” the existing understanding of cultural and creative industries
- Contains engaging examples and cases with comparative perspectives

This book investigates economic, political, and cultural conditions that have led to transnational flows of culture in Asia. Coverage also looks at the consequences of an increasingly interconnected Asian regional culture as well as policy makers and cultural industries’ response to it. [...]

Contents
Part I Governments and Cultural Flows: National Cultural Policies and Urban Strategies.- 1 The Korean Government’s New Cultural Policy in the Age of Social Media (Dal Yong Jin).- 2 Cool Japan’ and [...]

Fields of Interest
Cultural Economics; Regional and Cultural Studies; Cultural Management

Series Title
Creative Economy

October 2018
XXI, 237 p. 7 illus., 1 illus. in color. Hardcover. 155 x 235 mm
£ 99.99 | € 109.99 | $ 139.99
ISBN 978-981-10-0145-1
All Languages Rights Available
The General Theory of Employment, Interest, and Money
J. M. Keynes

- Seminal text in the field
- Explores the relevance of Keynes’ theory 80 years since initial publication
- Paul Krugman’s Foreword and Robert Skidelsky’s Afterword re-evaluate Keynes’ revolution in economic thought and bring this text to a new generation of students

This book was originally published by Macmillan in 1936. It was voted the top Academic Book that Shaped Modern Britain by Academic Book Week (UK) in 2017, and in 2011 was placed on Time Magazine’s top 100 non-fiction books written in English since 1923. Reissued with a fresh Introduction by the Nobel-prize winner Paul Krugman and a new Afterword by Keynes’ biographer Robert Skidelsky, this importa [...]
Hayek: A Collaborative Biography

Part XII: Liberalism in the Classical Tradition, Austrian versus British
R. Leeson

- Extensive use of archival material
- Considers how the free market relates to the tobacco industry and climate change
- Explores the relationship between power and liberalism

F.A. von Hayek (1899-1992) was a Nobel Prize winning economist, famous for promoting an Austrian version of classical liberalism. The multi-volume Hayek: A Collaborative Biography examines the evolution of his life and influence. Two concepts of civilization revolve around power – should it be separated or concentrated? […]

Contents
1. Austrian Thought and Fascism: 'The victory of Fascism in a number of countries is only an episode in the long series of struggles over the problem of property.'
2. Persuade the intellectuals […]

Fields of Interest
History of Economic Thought/Methodology; Political Economy/Economic Policy

Series Title
Archival Insights into the Evolution of Economics

The Three Regularities in Development

Growth, Jobs and Macro Policy in Developing Countries
M. Mahmood

- Driven by empirical data for 145 developing countries over the past third of an century, from 1980 to 2017
- Comprehensive overview of the main indicators behind the growth process
- Examines high income, middle income and low income developing countries as regards their performance in the accumulation of physical and human capital

The financial crisis in advanced economies and its impact on developing countries has put the longer term agenda of development – structural transformation of countries, of their growth, jobs, poverty and distribution – on the analytic and policy backburner. […]

Contents
1. Introduction.
3. A Regularity in Growth Patterns in Developing Countries: The Quantum and Composition.

Fields of Interest
Labor Economics; Development Economics; Macroeconomics/Monetary Economics//Financial Economics

Determinants of FDI in Central and Eastern Europe

The Effects of Integration into the European Union
H. Makhavikova

- Describes FDI trends in CEE countries using reliable data
- Provides a well-structured, in-depth study of the EU accession process
- Offers empirical evidence on the influence of European integration on FDI inflows

This book provides a detailed examination of foreign direct investment (FDI) inflows in Central and Eastern Europe (CEE) after closer integration in the European Union. An important facet of European economic integration was the development of a free-trade area in Central and Eastern Europe, which improved market accessibility. […]

Contents
1. Introduction.
2. Theoretical foundations.
3. Theoretical Model.
4. Empirical Model.
5. Summary and Conclusions.

Fields of Interest
International Economics; Macroeconomics/Monetary Economics//Financial Economics; European Economics; Political Economy/Economic Policy; Regional/Spatial Science; Capital Markets

Series Title
Contributions to Economics
A Brain-Focused Foundation for Economic Science
A Proposed Reconciliation between Neoclassical and Behavioral Economics
R. B. McKenzie

- Presents an innovative way of considering how best to understand economics: the brain-focused approach to scarcity
- Unifies behavioral inductive findings with neoclassical deductive methods
- Provides a nuanced critique of the shortcomings of both neoclassical and behavioral economics, while allowing the benefits of both

This book argues that Lionel Robbins's construction of the economics field's organizing cornerstone, scarcity—and all that has been derived from it from economists in Robbins's time to today—no longer can generate general consent among economists. [...] 

Contents

Fields of Interest
Heterodox Economics; History of Economic Thought/Methodology; Behavioral/Experimental Economics; Economic Theory/Quantitative Economics/ Mathematical Methods

June 2018
148 x 210 mm
£ 99.99 | € 114.99 | $ 129.00
ISBN 978-3-319-76809-0

All Languages Rights Available

Advanced Fixed Point Theory for Economics
A. McLennan

- Provides comprehensive coverage of fixed point theory at the highest possible level of generality
- Avoids use of algebraic topology, resulting in intuitive and geometric arguments as well as greater accessibility
- Requires no mathematical knowledge beyond that which is common to all theoretical economists

This book develops the central aspect of fixed point theory — the topological fixed point index — to maximal generality, emphasizing correspondences and other aspects of the theory that are of special interest to economics. Numerous topological consequences are presented, along with important implications for dynamical systems. [...] 

Contents
Chapter 1 Introduction and Summary.- Part I Topological Methods.- Chapter 2 Planes, Polyhedra, and Polytopes.- Chapter 3 Computing Fixed Points.- Chapter 4 Topologies on Spaces of Sets.- Chapter 5 [...] 

Fields of Interest
Economic Theory/Quantitative Economics/ Mathematical Methods; Game Theory. Economics, Social and Behav. Sciences

July 2018
XX, 432 p. 18 illus. Hardcover.
155 x 235 mm
£ 99.99 | € 109.99 | $ 139.99

All Languages Rights Available

Rural Transformation in the Post Liberalization Period in Gujarat
Economic and Social Consequences
N. Mehta

- Undertakes a comprehensive analysis of growth-led rural transformation at the regional level
- Examines economic development at the state level in the context of the national scenario
- Presents in-depth case studies of census towns that elucidate underlying processes/dimensions leading to their growth, under varied situations

The book examines the pattern of non-farm development at the national level and identifies the correlates and determinants of occupational diversification for the major states. [...] 

Contents
Chapter 1 Overview.- Chapter 2 Occupational Diversification and Rural Transformation in India.- Chapter 3 Changes in the Employment Scenario in Gujarat.- Chapter 4 Structural Changes and [...] 

Fields of Interest
Agricultural Economics; Social Choice/Welfare Economics/Public Choice; Asian Economics; Migration; Development Economics; Urban Politics

June 2018
XIX, 255 p. 1 illus. Hardcover.
148 x 210 mm
£ 99.99 | € 109.99 | $ 139.99

All Languages Rights Available
Poverty, Chronic Poverty and Poverty Dynamics

A. K. Mehta, S. Bhide, A. Kumar, A. Shah (Eds)

- Explores poverty in a dynamic rather than static context, using a drivers, maintainers, and interrupters framework to understand the issue
- Discusses the importance of strengthening factors enabling exit from poverty, and addressing factors causing its persistence or entry into it
- Throws light on the critical question of why poverty continues to be the most pressing development challenge facing India

This book discusses critical policy issues that need to be addressed if India wishes to achieve the SDG 1 based elusive goal of ending poverty in the country.

Contents
Magical Capitalism
Enchantment, Spells, and Occult Practices in Contemporary Economies
B. Moeran, T. de Waal Malefyt (Eds)

- Explores the creation and use of magical practices, chants and rituals in different spheres of the political economy
- Examines how the economy, politics, law, markets, business and cultural production are performed magically through media
- Applies well-founded anthropological topics like animism, shamanism and technologies of enchantment to assess social phenomena such as central banking, contract law and marketing

This volume of essays examines the ways in which magical practices are found in different aspects of contemporary capitalist societies. [...]

Contents

Fields of Interest
Cultural Economics; Anthropology; Marketing; Law and Economics; Political Economy/Economic Policy; Heterodox Economics

June 2018
XVIII, 349 p. Hardcover. 148 x 210 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-3-319-74396-7

All Languages Rights Available

Currency Internationalization and Macro Financial Risk Control
I. Monetary Institute (Ed)

- Forecasts the possible globalization of the RMB
- Analyzes risks associated with the rise of the RMB
- Explores the implications of the One Belt, One Road initiative for RMB internationalization

This book collects expert opinions, research, and risk assessments from within the Chinese financial policy establishment on prospects for the internationalization of the renminbi as a reserve currency around the world. [...]

Contents

Fields of Interest
Asian Economics; Globalization; Risk Management

August 2018
XXII, 426 p. 93 illus. Hardcover. 148 x 210 mm
£ 109.99 | € 119.99 | $ 149.99

All Languages Rights Available

Attractiveness of Regions and Sustainable Regional Economic System
As a Measure of Social Welfare Function
D. Nakamura

- Links analysis of sustainable growth with spatial social welfare function for more accurate measurement of the attractiveness of a region
- Employs conventional economic and location theories to observe the optimal behavior of regional economic agents for sustainable growth
- Focuses on examination of theoretical and methodological aspects to provide wide coverage of various types of regions

The primary objective of this book is to address a formal representation of household economy in welfare economics in spatial terms. [...]

Contents

Fields of Interest
Regional/Spatial Science; Social Policy; Corporate Communication/Public Relations; Social Structure, Social Inequality

Series Title
New Frontiers in Regional Science: Asian Perspectives

May 2019
Approx. 220 p. Hardcover. 155 x 235 mm
£ 90.00 | € 99.99 | $ 139.00

All Languages Rights Available
Logistical Asia
The Labour of Making a World Region
B. Neilson, N. Rossiter, R. Samaddar (Eds)

- Introduces logistics as an heuristic for the analysis of globalization and networks of capital
- Brings together scholars from media studies, critical theory, critical geography, as well as from countries across the world, into discourse about what logistics and infrastructure mean for the nation-state and the global economy
- Sheds critical light on what China’s “One Belt, One Road” means for the re-engineering of the global economy

This book explores how the management science of logistics changes working lives and contributes to the making of world regions. With a focus on the port of Kolkata and changing patterns of Asian regionalism, the volume examines how logistics entwine with political power, historical forces, labour movements, and new technologies.

Contents
1. Making Logistical Worlds.- Part I Port as Infrastructure of Postcolonial Capitalism.- 2. The Port of Calcutta in the Imperial Network of South and South-East Asia, 1870s-1950s.- 3. […]

Fields of Interest
Asian Economics; Economic Geography; Logistics

June 2018
XIII, 300 p. 6 illus. Hardcover. 148 x 210 mm
£ 119.99 | € 139.99 | $ 159.00
ISBN 978-981-10-8332-7

All Languages Rights Available

The Development of International Banking in Asia
T. Nishimura (Ed)

- Clarifies the role of international banking in integrating the global market and its impact on the Asian economy
- Focuses on international banking in Asia, the area from which economic globalization was led before WWII and is being led again today
- Sheds light on international banking which facilitates the relationship between Asian economic development and international financial centres

To provide an understanding of financial globalization from a historical point of view, this book sheds light on international banking in Asia before World War II. International banking facilitated the relationship between Asian economic development and international financial centres. […]

Contents
Introduction (Takeshi Nishimura).- Chapter 1 Monetary Regimes in Asia (Takeshi Nishimura).- Chapter 2 London Financial Market and Asia (Toshio Suzuki).- Chapter 3 International Banking and […]

Fields of Interest
Economic History; Financial History; Finance, general; Asian History; Emerging Markets/Globalization; International Economics

Series Title
Studies in Economic History

January 2019
VI, 294 p. 180 illus. Hardcover. 155 x 235 mm
£ 90.00 | € 99.99 | $ 139.00

All Languages Rights Available

Commerce and Strangers in Adam Smith
S. Nohara

- Considers the impact of the global interaction of people through the lens of Adam Smith, the founder of political economy
- Discusses how people with varied backgrounds and values can share rules of morality without social division and conflict

This book offers unique insights into how Adam Smith understood globalization, and examines how he incorporated his knowledge of the world and globalization into his classical political economy. Although Smith lived in society that was far from globalized, he experienced the beginning of globalization. […]

Contents
Introduction.- Travel literature and the Enlightenment world.- Fellows an strangers in The Theory of Moral Sentiments.- Adam Smith on the cyclicity of the rise and fall of civilization.- Smith on […]

Fields of Interest
History of Economic Thought/Methodology; Political Science; International Economics; Economic Systems; Economic Growth

June 2018
XI, 192 p. 2 illus. Hardcover. 155 x 235 mm
£ 79.99 | € 89.99 | $ 109.99
ISBN 978-981-10-9013-4

All Languages Rights Available
Inequality
An Entangled Political Economy Perspective
M. Novak

- Outlines a framework for ‘entangled political economy’, which is based on interactions between economic and political actors
- Provides recommendations for inequality suppression
- Analyses the effect of social exclusion upon inequality

'This book is a thoroughly researched and well written exploration of one of the most divisive topics in modern democratic discourse. Novak brings careful and clear thinking to a topic too often clouded in emotion and guided by moral intuition. [...]'

Contents

Fields of Interest
Political Economy/Economic Policy; International Political Economy; Heterodox Economics; Development Economics; Law and Economics

Series Title
Palgrave Studies in Classical Liberalism

June 2018
XI, 262 p. 5 illus. Hardcover.
148 x 210 mm
£ 123.00 | € 139.99 | $ 159.00
ISBN 978-3-319-89416-4

All Languages Rights Available

Climate Smart Agriculture in South Asia
Technologies, Policies and Institutions
B. D. Pal, A. Kishore, P. K. Joshi, N.K. Tyagi (Eds)

- Links the concept and components of climate smart agriculture with the existing government interventions for agricultural development in South Asia
- Delineates policy options and institutional arrangements to accelerate adoption of climate smart agriculture in the region
- Provides future directions of agricultural research under progressive climate change impacts

This book discusses various climate smart agro-technologies, their technical and economic feasibility across heterogeneous agro-climatic conditions, assessing farmers' willingness to adopt those technologies, impact of climate smart technology in agricultural production and possible policy and investment opportunities to upscale it. [...]'

Contents
Chapter 1: Two way association between agriculture and climate change.- Chapter 2: Prioritizing climate smart interventions across various agro-climatic region.- Chapter 3: Adoption of climate [...]'

Fields of Interest
Agricultural Economics; Climate Change/Climate Change Impacts; Environmental Policy

August 2018
XVI, 228 p. 35 illus. Hardcover.
155 x 235 mm
£ 109.99 | € 129.99 | $ 159.99

All Languages Rights Available

The New Generation of Computable General Equilibrium Models
Modeling the Economy
F. Perali, P. L. Scandizzo (Eds)

- Discusses computable general equilibrium models, their use for the analysis of economic policies, and their properties and implications
- Provides a state of the art summary and surveys frontier methodologies and applications
- Examines the theoretical structure and practical applications of various model typologies

This book covers some important topics in the construction of computable general equilibrium (CGE) models and examines use of these models for the analysis of economic policies, their properties, and their implications. [...]'

Contents
Part I Introduction.- 1 General Equilibrium Modelling: The Integration of Policy and Project Analysis.- Part II Methodology and Estimation Issues.- 2 Demand-Driven Structural Change in Applied [...]'

Fields of Interest
Economic Theory/Quantitative Economics/Mathematical Methods; Political Economy/Economic Policy; Game Theory, Economics, Social and Behav. Sciences; Simulation and Modeling; International Political Economy; Computational Social Sciences

June 2018
X, 342 p. 61 illus., 40 illus. in color. Hardcover.
155 x 235 mm
£ 123.00 | € 139.99 | $ 159.00
ISBN 978-3-319-58532-1

All Languages Rights Available
Policy Innovations for Affordable Housing In Singapore
From Colony to Global City
S. Phang

- Presents comparative data and analysis of housing affordability in large cities
- Assesses the applicability of Singapore's housing framework to other global cities and developing economies
- Of interest not only to academics, but housing policymakers, urban planners and local governments

Global cities today are facing fundamental challenges in relation to unaffordable housing and growing economic inequality. [...] 

Contents
Chapter 1: Introduction. - Chapter 2: Land acquisition for 'Any Public Purpose'. - Chapter 3: Public housing for Sale. - Chapter 4: Housing Finance through Provident Fund Savings. - Chapter 5: [...] 

Fields of Interest
Urban Economics; Public Economics; Asian Economics; Industrial Organization; Development Economics; R and D/Technology Policy

Series Title
Palgrave Advances in Regional and Urban Economics

May 2018
148 x 210 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-3-319-75348-5

All Languages Rights Available

Technology and Globalisation
Networks of Experts in World History
D. Pretel, L. Camprubi (Eds)

- Provides a perspective on the relationship between engineers, scientists and economic globalisation
- Explores how techno-scientific experts have shaped, legitimised or constrained the political economy of interacting countries, entire regions, and even the world economy as a whole
- Examines the political dimensions of technology

This book examines the role of experts and expertise in the dynamics of globalisation since the mid-nineteenth century. It shows how engineers, scientists and other experts have acted as globalising agents, providing many of the materials and institutional means for world economic and technical integration. [...] 

Contents

Fields of Interest
Economic History; History of Science; History of Technology; Industrial Organization; Institutional/Evolutionary Economics; R and D/Technology Policy

Series Title
Palgrave Studies in Economic History

June 2018
XV, 394 p. 13 illus., 5 illus. in color. Hardcover.
148 x 210 mm
£ 131.50 | € 149.99 | $ 179.00
ISBN 978-3-319-75449-9

All Languages Rights Available

Measurement and Analysis of Performance of Industrial Crop Production: The Case of Iran's Cotton and Sugar Beet Production
M. Rashidghalam

- Show how to compare the parametric and non-parametric models in technical efficiency measurement
- Assists the policy maker in selecting the most efficient decision maker units
- Show how to use panel data in non-parametric technical efficiency modelling

This book employs different parametric and non-parametric panel data models which have been used in history of developed panel data efficiency measurement literature. It assesses the differences of models based on characteristics and efficiency scores measurement using a systematic sensitivity analysis of the results. [...] 

Contents

Fields of Interest
Middle Eastern and North African Economics; Microeconomics; Agricultural Economics; Economic Growth

Series Title
Perspectives on Development in the Middle East and North Africa (MENA) Region

May 2018
XVII, 127 p. 39 illus. Hardcover.
155 x 235 mm
£ 69.99 | € 79.99 | $ 89.99

All Languages Rights Available
Food Safety Economics: Incentives for a Safer Food Supply
T. Roberts (Ed)

- Examines the economic incentives for food safety in the private marketplace and how public actions have helped shape those incentives
- Explores economic decision making within individual companies to understand the tradeoffs of the costs of food safety systems to comply with regulations
- Applies economic theory to food safety decision making in both the public and private sectors

This book examines the economic incentives for food safety in the private marketplace and how public actions have helped shape those incentives. [...] 

Contents
Part 1. Food Safety Applied Economics: Economic Incentives in Regulations and in the Private Sector.- Overview of Food Safety Economics.- Information Is the Basic Problem for Economic [...] 

Fields of Interest
Agricultural Economics; Food Science; Microeconomics; Public Health; Health Economics; Food Microbiology

Series Title
Food Microbiology and Food Safety

Tourism, Territory and Sustainable Development: Theoretical Foundations and Empirical Applications in Japan and Europe
J. Romão

- Provides a comprehensive analysis of the relations between territorial capital, tourism competitiveness, and their impacts on regional sustainable development
- Presents an innovative theoretical framework, integrating evolutionary economic geography, endogenous growth models, and spatial econometrics into tourism studies
- Systematizes theoretical contributions complemented by empirical analysis in different parts of Japan and Europe, with a view on policy recommendations

Welfare rise, spatial mobility, and global information and communication channels (in particular, social media) have prompted the emergence of a specific booming [...] 

Contents

Fields of Interest
Regional/Spatial Science; Tourism Management; Economy-wide Country Studies; Development Economics

Series Title
New Frontiers in Regional Science: Asian Perspectives

The Political Economy of Development in Southeastern Europe
S. Roukanas, P. Polychronidou, A. Karasavvoglou (Eds)

- Examines current issues in the field of political economy of development in Southeastern European countries
- Presents the theoretical concepts that help explain the economic crisis in Europe
- Proposes policies to resolve problems in different areas of the global economics

This book offers important new insights into recent advances and perspectives in the field of political economy of development in Southeastern European countries. [...] 

Contents

Fields of Interest
Political Economy/Economic Policy; Development Economics; International Political Economy; European Integration; European Economics; Macroeconomics/Monetary Economics/Financial Economics

Series Title
Contributions to Economics
<table>
<thead>
<tr>
<th>General Systemology</th>
<th>Confucian Capitalism</th>
<th>Cultural and Civilisational Links between India and Southeast Asia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transdisciplinarity for Discovery, Insight and Innovation</td>
<td>Shibusawa Eiichi, Business Ethics, and Economic Development in Meiji Japan</td>
<td>Historical and Contemporary Dimensions</td>
</tr>
<tr>
<td>D. Rousseau, J. Wilby, J. Billingham, S. Blachfellner</td>
<td>J. H. Sagers</td>
<td>S. Saran (Ed)</td>
</tr>
</tbody>
</table>

- Is the first book to present a model of the systems field as a discipline, revealing the scope of its knowledge, activities and perspective
- Presents an overview of contemporary general systemology, identifying key research questions, projects, researchers, institutions, new advances, and new vistas
- Shows how general systemology enhances the effectiveness of translational systems science and how TSS can support the advancement of general systemology
- This book expands the foundations of general systems theory to enable progress beyond the rich heuristic practices available today. [...]

**Contents**

Foreword.- Preface.- Chapter 1: Introduction.- Chapter 2: A Disciplinary Field Model for Systemology.- Chapter 3: The Potential of General Systemology as a Transdiscipline. [...]

**Fields of Interest**

Economic Systems; Business Information Systems; Information Systems and Communication Service; Data-driven Science, Modeling and Theory Building; [...]

**Series Title**

Translational Systems Sciences

**May 2018**

XVII, 136 p. 32 illus., 25 illus. in color. Hardcover. 155 x 235 mm

£ 101.00 | € 114.99 | $ 129.00

ISBN 978-981-10-0891-7

All Languages Rights Available

---

<table>
<thead>
<tr>
<th>Confucian Capitalism</th>
<th>Cultural and Civilisational Links between India and Southeast Asia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Makes a unique contribution to Asian business history and the history of capitalism</td>
<td></td>
</tr>
<tr>
<td>Examines Shibusawa Eiichi’s important work as a philanthropist, educator, and opinion maker who continues to have an impact on ideas about business ethics in Japan today</td>
<td></td>
</tr>
<tr>
<td>Analyses Shibusawa’s vision of Confucian capitalism</td>
<td></td>
</tr>
</tbody>
</table>
| With the life story of Shibusawa Eiichi (1840–1931), one of the most important financiers and industrialists in modern Japanese history, as its narrative focal point, this book explores the challenges of importing modern business enterprises to Japan, where the pursuit of profit was considered beneath the dignity of the samurai elite. [...]

**Contents**


**Fields of Interest**

Economic History; Business Ethics; Development Economics; Asian Economics; History of Economic Thought/Methodology

**Series Title**

Palgrave Studies in Economic History

**July 2018**

XVI, 245 p. 15 illus., 2 illus. in color. Hardcover. 148 x 210 mm

£ 99.99 | € 109.99 | $ 139.99

ISBN 978-3-319-76371-2

All Languages Rights Available

---

<table>
<thead>
<tr>
<th>Cultural and Civilisational Links between India and Southeast Asia</th>
<th>Cultural and Civilisational Links between India and Southeast Asia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presents a study on India’s cultural links with Southeast Asia</td>
<td></td>
</tr>
<tr>
<td>Traces all the links between India and Southeast Asia with particular reference to historical and contemporary dimensions</td>
<td></td>
</tr>
<tr>
<td>Includes contributors from both academia and non-academia</td>
<td></td>
</tr>
</tbody>
</table>

The books present the study undertaken by the ASEAN-India Centre (AIC) at Research and Information System for Developing Countries (RIS) on India’s cultural links with Southeast Asia, with particular reference to historical and contemporary dimensions. [...]

**Contents**

Introduction.- Part I: Trade and Maritime Links Between South and Southeast Asia.- Chapter 1 Early Contacts between Bali and India.- Chapter 2 Trans-locality and Mobility across the Bay of Bengal: [...]

**Fields of Interest**

Cultural Economics; Asian Culture; History of Southeast Asia; Cross-Cultural Management; Maritime Economics

**Series Title**

Palgrave Studies in Economic History

**June 2018**

XXI, 371 p. 64 illus. Hardcover. 148 x 210 mm

£ 123.00 | € 139.99 | $ 159.00

ISBN 978-981-10-7316-8

All Languages Rights Available
Microfoundations of Evolutionary Economics
Y. Shiozawa, K. Taniguchi, M. Morioka

- Presents the first microfoundation book for evolutionary economics
- Shows how myopic agents with limited rationality can generate plausible adjustment processes in the economy
- Clarifies how the market mechanism works without an auctioneer and without concepts of demand and supply functions

This book provides for the first time the microfoundations of evolutionary economics. It enables the reader to grasp a new framework for economic analysis that is compatible with evolutionary processes. Any independent economics must contain a value theory (or price theory) and price and quantity adjustment processes. […]

Contents
Chap. 1 Micro foundations of evolutionary economics.- Chap. 2 Classical value theory of the 21st century.- Chap. 3 Fundamental framework of quantity adjustment process.- Chap. 4 Linear adjustment […]

Fields of Interest
Economic Theory/Quantitative Economics/Mathematical Methods; Economic Systems; Microeconomics; History of Economic Thought/Methodology

Series Title
Evolutionary Economics and Social Complexity Science

February 2019
VI, 200 p. Hardcover. 155 x 235 mm
£ 90.00 | € 99.99 | $ 139.00
ISBN 978-4-431-55266-6

All Languages Rights Available

Simple Models of Income Redistribution
A. Simonovits

- Contains over two dozen transfer models to support intro- and intergenerational transfers
- Provides an up to date insight into understanding sophisticated pension models
- Addresses child benefits and fertility as they relate to pensions

The rising role of intra- and intergenerational transfers (e.g. basic income, child benefit and public pensions) characterises modern economies, yet most models depicting these transfers are too sophisticated for a wider but mathematically trained audience. This book presents simple models to fill the gap. […]

Contents

Fields of Interest
Public Economics; Economic Theory/Quantitative Economics/Mathematical Methods

May 2018
XVIII, 292 p. Hardcover. 148 x 210 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-3-319-72501-7

All Languages Rights Available

The Primacy of Regime Survival
State Fragility and Economic Destruction in Zimbabwe
M. Simpson, T. Hawkins

- Situates the Zimbabwe experience within the context of wider debates, and the international community’s response
- Examines in an integrated manner the macro-economic and sectoral/thematic economic determinants of the country’s regression, the complex manipulation of various components of the national economy in ways which perpetuated ZANU-PF rule, and the relationship between extractive economic and political institutions
- Brings the story up to date, analysing how the regime has successfully reinstated its control over the country’s extractive political and economic institutions, and reversed […]

This book analyses the past and ongoing decline of Zimbabwe under the rule of ZANU-PF, with a primary focus on the period 1997 to the present. […]

Contents
1. Introduction.- 2. The Economics of State Fragility.- 3. Zimbabwe’s First Decade: Building the One-Party State and Controlling the Economy. […]

Fields of Interest
African Economics; Political Economy/Economic Policy; Development Economics; Development Studies; […]

May 2018
XXII, 391 p. 1 illus. Hardcover. 148 x 210 mm
£ 34.99 | € 37.99 | $ 49.99
ISBN 978-3-319-72519-2

All Languages Rights Available
Collaborative Value Co-creation in the Platform Economy

A. Smedlund, A. Lindblom, L. Mitronen (Eds)

- Provides a service science point of view on the platform economy
- Offers novel constructs for understanding and designing digital service platforms
- Presents empirical cases that help to improve the management of digital platforms and that provide insight for policymakers

This book offers a service science perspective on platform orchestration and on collaborative consumption, providing an overview of research topics related to service dominant logic in multi-sided markets. […]

Contents
Chapter 1. Service in the platform context: a review of the state of the art and future research.- Chapter 2: Platform Ecosystem Orchestration for Efficiency, Development, and Innovation.- […]

Fields of Interest
Economic Systems; R and D/Technology Policy; Behavioral/Experimental Economics; Marketing; Engineering Economics, Organization, Logistics, Marketing

Series Title
Translational Systems Sciences

August 2018
XII, 268 p. 38 illus. Hardcover. 155 x 235 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-981-10-8955-8

All Languages Rights Available

Tourism Development in the GCC States

Reconciling Economic Growth, Conservation and Sustainable Development

A. Spiess, F. Al-Mubarak, A. S. Weber (Eds)

- Develops new strategies to avoid past errors and proposes remedial actions to currently unsustainable tourism development pathways
- Investigates the effect of unsustainable rapid development and its detrimental environmental, socio-cultural and security impacts

Tourism is one of the world’s largest as well as fastest growing industries and the Gulf Cooperation Council (GCC) member states are expected to be increasingly important engines of such growth, and tourism promotion is often considered an integral element of their economic strategies. […]

Contents
1. The Price of Branding: tourism and the elusive search for “culture” among Emiratis in Dubai, UAE.- 2. State-society relations, economic change, and tourism in the GCC states.- 3. Who are We? […]

Fields of Interest
International Economics; Emerging Markets/Globalization; International Relations

Series Title
Palgrave Studies in Agricultural Economics and Food Policy

June 2019
Approx. 300 p. Hardcover. 155 x 235 mm
£ 86.50 | € 99.95 | $ 129.00
ISBN 978-1-4614-7452-4

All Languages Rights Available

The Political Economy of Agricultural and Food Policies

J. Swinnen

- Offers an elegant yet accessible introduction to the political economy of agricultural economics and food policies
- Presents both theoretical arguments and empirical evidence
- Documents major changes and variations in agricultural and food policies

Food and agriculture have been subject to heavy-handed government interventions throughout much of history and across the globe, both in developing and in developed countries. Today, more than half a trillion US dollars are spent by some governments to support farmers, while other governments impose regulations and taxes that hurt farmers. […]

Contents

Fields of Interest
Industrial Organization; Political Economy/Economic Policy; International Political Economy; Industries; International Economics; Comparative Politics

Series Title
Palgrave Studies in Agricultural Economics and Food Policy

June 2018
XIX, 254 p. 35 illus. Hardcover. 148 x 210 mm
£ 99.99 | € 114.99 | $ 129.00
ISBN 978-1-137-50101-1

All Languages Rights Available
Economics and Modern Warfare
The Invisible Fist of the Market
M. Taillard

• Combines economic theory with applied analyses of military successes and failures
• Includes a thorough updating of chapters and more recent examples
• Contains an entirely new chapter on the commercialization of the Kashmir conflict

This book demonstrates how economic tools have been used throughout history to accomplish goals of military conflict, how they can be used more effectively than traditional means of warfare in the modern era, and how we can derive a better understanding of economic strategy applicable not just to the military but also to market competition. […]

Contents

Fields of Interest
Political Economy/Economic Policy; International Economics; International Political Economy; History of Military

Ergonomics and Human Factors for a Sustainable Future
Current Research and Future Possibilities
A. Thatcher, P. H.P. Yeow (Eds)

• Introduces a new and exciting field of research in Human Factors and Ergonomics
• Integrates scholars from around the world and from many different disciplines
• Offers a definitive assessment of a still nascent-field of sustainability within Human Factors and Ergonomics

This book focuses on different sustainable products and services, such as electrical vehicles, green buildings, and biophilic and biomimetic systems, at multiple hierarchical levels within its chapters. The authors reflect on individual, organisational, governmental, political, and moral considerations of how Human Factor Ergonomics can build a sustainable future. […]

Contents

Fields of Interest
Environmental Economics; Development Economics; Sustainable Development

Recent Developments in Normative Trade Theory and Welfare Economics
B. Tran-Nam, M. Tawada, M. Okawa (Eds)

• Provides recent findings on a comprehensive range of normative trade theory and welfare economics
• Includes very topical issues such as tax reform, migration, tourism, and foreign aid

This volume examines important topical issues in normative trade theory and welfare economics. In particular, it seeks to investigate how far the potential gainfulness of international trade can be extended in an increasingly globalized world. […]

Contents
Chapter 1. Introduction.- Part I The Gains from Trade under Non-standard Assumptions.- Chapter 2. The Rise and Fall of Normative Trade Theory.- Chapter 3. Deconstruct the Graham’s Paradox.- […]

Fields of Interest
Regional/Spatial Science; Trade; Social Choice/Welfare Economics/Public Choice; International Economics

Series Title
New Frontiers in Regional Science: Asian Perspectives

August 2018
XXIII, 302 p. 15 illus. Hardcover. 148 x 210 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-92692-6
All Languages Rights Available

May 2018
XVI, 396 p. 22 illus. Hardcover. 148 x 210 mm
£ 129.99 | € 149.99 | $ 179.00
All Languages Rights Available

June 2018
XV, 221 p. 20 illus., 7 illus. in color. Hardcover. 155 x 235 mm
£ 101.00 | € 114.99 | $ 129.00
ISBN 978-981-10-8614-4
All Languages Rights Available
Introduction to the Eurasian Economic Union
E. Vinokurov

- Provides comprehensive coverage that serves as a reference on the Eurasian Union for a wide audience
- Fully up-to-date, incorporating quantitative data to the end of 2016 and factual information to the end of June 2017
- Presents a detailed qualitative and quantitative assessment of the Eurasian Economic Union, including the history of Eurasian integration

The Eurasian Economic Union (EAEU), which includes Russia, Kazakhstan, Belarus, Kyrgyzstan, and Armenia, is a new but substantial regional organization. [...]
Game Theory for Managing Security in Chemical Industrial Areas
L. Zhang, G. Reniers

- Systematically studies how to mathematically improve security within chemical industrial areas
- Discusses extensively different scenarios such as complete information and incomplete information, rational and irrational players
- Proposes an innovative resource allocation algorithm for a multiple-layer closed system as well as an innovative game theoretic model for chemical cluster protection

This book systematically studies how game theory can be used to improve security in chemical industrial areas, capturing the intelligent interactions between security managers and potential adversaries.

Contents

Fields of Interest
Game Theory; Security Science and Technology; Industrial Chemistry/Chemical Engineering; Game Theory, Economics, Social and Behav. Sciences; [...]
Globalisation and Finance at the Crossroads
The Financial Crisis, Regulatory Reform and the Future of Banking
A. Blundell-Wignall, P. Atkinson, C. Roulet

- Analyzes the lead up to the crisis, the crisis itself, and the attempts at regulatory reform
- Showcases the interconnectedness of the factors involved in the 2008-09 crisis
- Combines lateral thinking about technical finance and banking issues with historical factors

Globalisation and the governance of the international financial system have arrived at the crossroads, where either a coherent level playing field for the cross-border activities of banks and multinational enterprises is settled upon, or the risk of another crisis will build up again.

Contents

Fields of Interest
Banking; Financial Crises; International Finance

August 2018
XLI, 285 p. 49 illus., 17 illus. in color. Hardcover.
148 x 210 mm
£ 99.99 | € 114.99 | $ 129.00
ISBN 978-3-319-72675-5

All Languages Rights Available

Advances in the Practice of Public Investment Management
Portfolio Modelling, Performance Attribution and Governance
N. Bulusu, J. Coche, A. Reveiz, F. Rivadeneyra, V. Sahakyan, G. Yanou (Eds)

- Presents research and analysis around topics of interest to public investment managers, such as sovereign wealth funds, foreign reserves, and public pension funds
- Discusses the latest developments in the management of public funds
- Summarizes the work presented at the 6th annual Public Investors Conference, jointly organised by the BIS, World Bank and the Bank of Canada

This book covers the latest advances in the theory and practice of public investment management. It includes the most up-to-date developments in the implementation of public asset management – including multiple contributions on portfolio [...]

Contents

Fields of Interest
Investments and Securities; Personal Finance/Wealth Management/Pension Planning

August 2018
XXVIII, 394 p. 80 illus., 6 illus. in color. Hardcover.
148 x 210 mm
£ 109.99 | € 119.99 | $ 149.99
ISBN 978-3-319-90244-9

All Languages Rights Available

An International Comparison of Financial Consumer Protection
T. Chen (Ed)

- Shows financial consumer protection in the world, emerging vs. developed financial market
- Assists the reader in understanding the financial service sectors
- Appealing to both academics and practitioners alike

This book explores consumer protection in the major financial markets in the world and provides an international comparison among the countries of different cultural background and economic development. Each chapter describes the major issues of financial consumption in the selected country and the efforts to counter the problems of financial consumption. [...]

Contents
Chapter0. Introduction and Overview of this Book.- Chapter1. Protection of Financial Consumers in Australia.- Chapter2. Financial Consumer Protection in Bangladesh.- Chapter3. Financial Consumer [...]

Fields of Interest
Risk Management; Financial Services; Development Economics; Public Policy

June 2018
X, 404 p. 68 illus., 62 illus. in color. Hardcover.
155 x 235 mm
£ 109.99 | € 119.99 | $ 149.99

All Languages Rights Available
The Changing Role of the Management Accountants
Becoming a Business Partner
P. Chotiyanon, V. Joannidès de Lautour

- Combines theory and practice
- Uses a grounded biographical research method
- Advances the debate on accounting education for the next generation of management accountants

This book presents a comprehensive and holistic study on being a financial practitioner today. [...] 

Contents
PART I: The Emerging New Role and the Self-Orienting Process.- Chapter 1. The Emergence of Business-Oriented Role of Management Accountants.- Chapter 2. Self-Orienting Process and Schatzki's [...] 

Fields of Interest
Financial Accounting; Accounting/Auditing

Contemporary Issues in Accounting
The Current Developments in Accounting Beyond the Numbers
E. Conway, D. Byrne (Eds)

- Discusses the rise in sustainable finance and the demands of society and government to consider the wider impacts of their activities beyond the financial
- Explores the circular economy and the challenges that a new business model will have on an accountant's role
- Debates the impacts of technological changes such as big data, blockchain, and data protection
- Showcases accounting’s response to tax pressures within a structured tax strategy

The book explores the developing challenges and opportunities within the business and finance world which are likely to impact the accounting profession in the near future. [...] 

Contents
Chapter 1. Contemporary Issues in Accounting – An Introduction; Darren Byrne.- Chapter 2. Sustainability, the Triple Bottom Line and Corporate Social Responsibility; Elaine Conway.- Chapter 3. The [...] 

Fields of Interest
Financial Accounting; Accounting/Auditing

Financial Innovation and Resilience
A Comparative Perspective on the Public Banks of Naples (1462-1808)
L. Costabile, L. Neal (Eds)

- Highlights the achievements and financial innovation of the public banks of Naples
- Showcases the lessons learned for financial resiliency of the banks of Naples, a striking contrast to most of the other financial systems in Europe, which did not fare as well when confronted by the same shocks of war, natural disasters, or disease
- Reflects on how to deal better with the ongoing problems stemming from the financial crisis of 2007-08

This edited volume focuses specifically on the theme of financial innovation and how financial resiliency was achieved in Naples. [...] 

Contents

Fields of Interest
Financial History; Banking

Series Title
Palgrave Studies in the History of Finance

July 2018
XXVIII, 206 p. 12 illus. Hardcover. 148 x 210 mm
£ 74.99 | € 84.99 | $ 109.99
ISBN 978-3-319-90299-9

All Languages Rights Available

July 2018
XV, 203 p. 6 illus., 1 illus. in color. Hardcover. 148 x 210 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-91112-0

All Languages Rights Available

October 2018
XXXVIII, 361 p. 35 illus., 15 illus. in color. Hardcover. 148 x 210 mm
£ 109.99 | € 119.99 | $ 149.99
ISBN 978-3-319-90247-0

All Languages Rights Available
Invest Outside the Box
Understanding Different Asset Classes and Strategies
T. Dennison
- Written by an experienced practitioner as a practical guide for investment practitioners
- Serves as a plain-English, non-technical introduction to different investment categories including stocks, bonds, real estate, private equity and alternatives across multiple countries
- Consistent and modular format for readers needing to cross over different types of investments

This book is a practical and concise guide to major asset classes, investment strategies, and foreign markets. For investors familiar with one “box” of investments, this book serves as a non-technical introduction to other “boxes” worth diversifying into, such as bonds, real estate, private equity, cryptocurrencies, and Chinese A-shares.

Contents
1. Cash, bank deposits, and interest rates.
3. Real Estate and Property.
4. Equities and Stock Markets.
5. Currencies and Foreign Exchange Markets.

Fields of Interest
Investments and Securities

Open Innovation Ecosystems
Creating New Value Constellations in the Financial Services
D. Fasnacht
- Enriches understanding on how to nurture an innovation ecosystem for the financial services.
- Explains the ecosystem as the future platform model to develop new business opportunities faster and with greater effectiveness.

The next level for creating and capturing value for clients and businesses in the banking, wealth and asset management industry are platform business models embedded in cross-sector ecosystems.

Contents
Foreword.
Preface.
Introduction.
Chapter One: The Strategic Value of Growth and Innovation.
Chapter Two: Leading through the Changing Business Environment.
Chapter Three: Open Innovation – [...]

Fields of Interest
Financial Services; Business Finance; Innovation/Technology Management; Entrepreneurship

Business Valuation
Theory and Practice
M. Fazzini
- Presents an applied theoretical approach to business valuation
- Takes into account post-crisis considerations
- Combines elements from both finance and accounting

This book provides an applied theoretical approach to modern day business valuation. It combines elements from both finance and accounting to help practitioners identify the most suitable method for analysis, showing when and how methods can be applied in different contexts and under specific constraints.

Contents
1. Value, Valuation, and Valuer.
2. Integrated Valuation Approach (IVA).
4. Income-Based Method.
5. Market-Based Method.
7. Intangible [...]

Fields of Interest
Corporate Finance; Popular Science in Finance; Business Finance
The Evolution of Agricultural Credit during China's Republican Era, 1912–1949
H. Fu, C. G. Turvey

• Provides new insights into the economics of agricultural credit in peasant economies
• Explores the evolution of agricultural credit in China through a historical perspective
• Features data from primary sources from the Republican era in China

In the modern era, China's rural credit landscape is transforming at a dizzying rate, but, in terms of financial development, these changes represent a second attempt in the past 100 years to reform China's credit institutions and provide credit access to farmers. […]

Contents

Fields of Interest
Financial History; Economic History; Agricultural Economics; Banking

Contemporary Issues in Banking
Regulation, Governance and Performance
M. Garcia-Olalla, J. Clifton (Eds)

• Provides new analyses and research on the changing way in which banking and finance works today
• Covers a wide range of topics that influence the global banking and financial system, including financial regulation, corporate governance, and bank performance
• Includes contributions from prestigious professors in banking

This book offers insights into the contemporary issues in banking with a special focus on the recent European regulatory reforms, governance and the performance of firms. […]

Contents
Chapter 1. Introduction; Myriam García Olalla and Judith Clifton.- Part I. Regulation.- Chapter 2. The Impact of Recent Regulatory Reform on the Use of Supply Chain Finance – The Case of Reverse […]

Fields of Interest
Banking; Risk Management

Series Title
Palgrave Macmillan Studies in Banking and Financial Institutions

Regulation of Cryptocurrencies and Blockchain Technologies
National and International Perspectives
R. Girasa

• Uncovers the key actors in digital technology while showcasing the benefits and risks of digital currencies
• Explains the legal issues in digital technology, including jurisdiction and intellectual property
• Takes a critical look at federal, state, and international regulation of virtual currency

The book highlights the rise of Bitcoin, which is based on blockchain technology, and some of the many types of coins and tokens that emerged thereafter. […]

Contents
Ch. 1. The Digital Transformation.- Ch. 2. Technology Underlying Cryptocurrencies and Types of Cryptocurrencies.- Ch. 3. Legal Issues of Digital Technology.- Ch. 4. Legal Issues of Digital […]

Fields of Interest
Banking; Investments and Securities

Series Title
Palgrave Studies in Financial Services Technology
Jacob Schiff and the Art of Risk
American Financing of Japan’s War with Russia (1904-1905)
A. Gower

- Examines in detail Jacob Schiff’s actions and motivations in financing Japan during the Russo-Japanese war of 1904-05
- Reveals a compelling story of how banking operated at the time
- Showcases the mechanics of one of the most significant pre-World War I financing every undertaken by an American bank

Jacob Henry Schiff (1847–1920), a German-born American Jewish banker, facilitated critical loans for Japan in the early twentieth century. Working on behalf of the firm of Kuhn, Loeb & Co., Schiff’s assertiveness in favour of Japan separated him from his fellow German Jewish financiers and the banking establishment generally. [...] 

Contents
Chapter 1. Introduction.- Chapter 2.- Historiography.- Chapter 3. Jacob Schiff and His Cohort.- Chapter 4. Japan.- Chapter 5. The Business of Banking.- Chapter 6. The English Syndicate.- Chapter [...] 

Fields of Interest
Financial History; Risk Management; Banking

Series Title
Palgrave Studies in the History of Finance

July 2018
XV, 338 p. 9 illus. Hardcover.
148 x 210 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-90265-4

All Languages Rights Available

Eco-Capitalism
Carbon Money, Climate Finance, and Sustainable Development
R. Guttmann

- Frames the problem of climate change in a new light and identifies the necessary elements of an effective climate mitigation strategy
- Addresses the challenge of how best to wed a profit-driven capitalist system to societally beneficial goals of sustainability
- Presents the constitutive elements of an ecologically oriented type of capitalism centered on the Sustainable Development Goals of the United Nation’s 2030 Agenda

Our planet faces a systemic threat from climate change, which the world community of nations is ill-prepared to address, and this book argues that a new form of ecologically conscious capitalism is needed in order to tackle this serious and rising threat. [...] 

Contents

Fields of Interest
Finance, general; Environmental Economics; Climate Change Management and Policy; Macroeconomics/Monetary Economics//Financial Economics; Energy Policy, Economics and Management; Climate Change

August 2018
XXII, 322 p. 24 illus., 1 illus. in color. Hardcover.
155 x 235 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-91294-3

All Languages Rights Available

Islamic Finance
Ethical Underpinnings, Products, and Institutions
A. Hassan, S. Mollah

- Discusses contemporary issues and challenges in Islamic finance
- Underpins informed discussions on key topics such as the Islamic legal system, prudential regulations, Islamic home financing, and Islamic micro finance
- Showcases theoretical and practical topic areas such as corporate social responsibility, risk management, Basel, and Shariah governance

Islamic finance often faces numerous challenges in a dynamic marketplace. This book aims to discuss contemporary issues and challenges in Islamic finance to inform discussions surrounding the governance system, the Islamic legal system, prudential regulations, Islamic home financing, and Islamic microfinance. [...] 

Contents
Part I.- Islamic financial markets, its Ethical Foundation, Portfolio Performance, Customer Loyalty and Products.- Chapter 1. The Ethical Underpinnings of Islamic Economics and Finance.- Chapter [...] 

Fields of Interest
Islamic Finance; International Finance

July 2018
V. 321 p. Hardcover.
148 x 210 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-92356-7

All Languages Rights Available
Solvency II in the Insurance Industry
Application of a Non-Life Data Model
M. Heep-Altiner, T. Rohlfs, M. Mullins
(Eds)

- Provides a comprehensive illustration of a highly complex framework in the insurance industry
- Describes the high relevance of the Solvency II framework for many other sectors
- Presents models for assessing risk management in the insurance industry

This book illustrates the EU-wide Solvency II framework for the insurance industry, which was implemented on January 1, 2016, after a long project phase. [..]

Contents

Fields of Interest
Insurance; Business Finance; Actuarial Sciences; Risk Management; Statistics for Business/Economics/Mathematical Finance/Insurance; Corporate Governance

Series Title
Contributions to Management Science

January 2019
Approx. 280 p. 25 illus. Hardcover. 155 x 235 mm
£ 101.00 | € 114.99 | $ 139.00
ISBN 978-3-319-77059-8
All Languages Rights Available

Worlds of Taxation
The Political Economy of Taxing, Spending, and Redistribution Since 1945
G. Huerlimann, W. E. Brownlee, E. Ide
(Eds)

- Discusses the relationship between fiscal policy and distributional issues
- Features case studies from key OECD nations
- Contributes to understanding of key public spending debates

This book provides a historical understanding of current debates over tax reform and offers a comparative framework for discussing the relationship between fiscal policy and the distribution of income and wealth. [..]

Contents
The Political Economy of Taxing, Spending, and Redistribution Since 1945: An Introduction.- How Employers and Conservatives Shaped the Modern Tax State.- How They All Came to Love the VAT: [...]

Fields of Interest
Financial History; Public Finance; International Political Economy

Series Title
Palgrave Studies in the History of Finance

August 2018
XVIII, 357 p. 20 illus. Hardcover. 148 x 210 mm
£ 109.99 | € 119.99 | $ 149.99
ISBN 978-3-319-90262-3
All Languages Rights Available

Deep Space Commodities
Exploration, Production and Trading
T. James (Ed)

- Features guidance on commercial strategies for off planet natural resource developments
- Includes contributions from leading scientists and space law developers
- Explores the regulatory framework as well as technology developments

Welcome to the new space economy... Space is open for business! The dawn of a new space race led by private sector entrepreneurs is upon us thanks to the USA Space Act 2015 and technology advances like SpaceX rockets, which have greatly reduced the cost of space flight. [..]

Contents

Fields of Interest
Investments and Securities

August 2018
XI, 203 p. 8 illus. Hardcover. 155 x 235 mm
£ 44.99 | € 49.99 | $ 59.99
ISBN 978-3-319-90302-6
All Languages Rights Available
Strategic Management Accounting, Volume I
Aligning Strategy, Operations and Finance
V. Joannidès de Lautour

• Explores the interplay between strategy, operations, finance and controls
• Grounded in research
• Responds to current debates in strategic management accounting

This book responds to key issues in strategic management control by studying the interplay between strategy, operations, finance and controls. Grounded in research but written with practitioners and students in mind, it addresses the most up-to-date management control issues in the public sector, forecasting, budgeting and controls in international organisations.

Contents

Fields of Interest
Corporate Finance; Accounting/Auditing

Strategic Management Accounting, Volume II
Beyond the Numbers
V. Joannidès de Lautour

• Explores the interplay between strategy, operations, finance and controls
• Grounded in research
• Responds to current debates in strategic management accounting

This book responds to key issues in strategic management control beyond the numbers. Grounded in research but written with practitioners and students in mind, this second volume addresses the most up-to-date management control issues in the public sector, forecasting, budgeting and controls in international organisations.

Contents
Introduction.- 1. The Management Accountant as a Strategic Decision-Maker.- 2. Internationalisation and Management Control Systems- 3. Management Accounting Non-Profit Organisations.- 4. ...

Fields of Interest
Corporate Finance; Accounting/Auditing

Social Impact Investing Beyond the SIB
Evidence from the Market
M. La Torre, M. Calderini (Eds)

• Highlights recent research in the impact investing field Provides research from an international network of universities and scholars promoted by the Scientific Committee of the Social Impact Agenda per l’Italia
• Analyzes new trends in social impact measurement, including a Spanish case study
• Assesses whether social responsible investments will reduce risk without a negative impact on returns by analyzing the risk-return trade-off over different time horizons

This book provides a preliminary attempt to understand the impact investors’ preferences and characteristics. It offers an empirical insight of the main features characterizing social risk of Social Impact Bonds (SIBs) and explores the correlation existing between social risk and financial return. ...

Contents
Chapter 1. Introduction; Mario La Torre, Mario Calderini.- Chapter 2. Investing with Impact: An Integrated Analysis Between Academics and Practitioners; ...

Fields of Interest
Investments and Securities

Series Title
Palgrave Studies in Impact Finance

All Languages Rights Available

August 2018
XXI, 281 p. 38 illus. Hardcover. 148 x 210 mm
£ 74.99 | € 84.99 | $ 109.99
ISBN 978-3-319-92948-4

All Languages Rights Available

August 2018
XVII, 278 p. 38 illus. Hardcover. 148 x 210 mm
£ 74.99 | € 84.99 | $ 109.99
ISBN 978-3-319-92951-4

All Languages Rights Available

July 2018
XVIII, 225 p. 32 illus., 25 illus. in color. Hardcover. 148 x 210 mm
£ 99.99 | € 114.99 | $ 129.00
ISBN 978-3-319-78321-5

All Languages Rights Available
Auditing, Assurance Services, and Forensics
A Comprehensive Approach
F. I. Lessambo

- Uncovers generally accepted auditing standards, audit planning and engagement quality review
- Describes the various professional standards in the auditing world, including the use of Blockchain in audit
- Includes a case study of reporting: James Thomas McCurdy v. SEC

This book provides a comprehensive presentation of auditing theory and practice. It simplifies audit concepts often considered abstract or vague to many. Written in a clear, concise, and understandable manner, the book covers the often uncovered and daring area of forensic auditing and analyses the approach thereof. [...]  

Contents

Fields of Interest
Financial Accounting; Accounting/Auditing

Contingent Convertible Bonds, Corporate Hybrid Securities and Preferred Shares
Instruments, Regulation, & Management
M. Liberadzki, K. Liberadzki

- Includes coverage of preferred shares
- Covers global, European, US and Asia-Pacific CoCos
- Applies an interdisciplinary approach, including mathematical, legal and financial analysis

This book is a comprehensive guide to the new generation of hybrid securities: subordinated and perpetual bonds with deferrable coupon first issued around 2003, and the youngest member of the hybrids family named CoCos (contingent convertibles) being a product of Basel III or European Union CRD IV re [...]

Contents
Chapter I Hybrid Securities.- Chapter II Bank Contingent Convertible Bonds in the European Union and EEA countries.- Chapter III Bank Contingent Bonds issued by the non European Economic Area [...]  

Fields of Interest
Investments and Securities

Strategic and Tactical Asset Allocation
An Integrated Approach
H. Lumholdt

- Provides a coherent framework for decision-making
- Combines a strategic and tactical approach to asset allocation
- Integrates real world experience with solid theoretical underpinning
  This book covers each step in the asset allocation process, addressing as many of the relevant questions as possible along the way. How can we formulate expectations about long-term returns? How relevant are valuations? What are the challenges to optimizing the portfolio? Can factor investing add value and, if so, how can it be implemented? [...]  

Contents

Fields of Interest
Investments and Securities; Investment Appraisal; Capital Markets; Personal Finance/Wealth Management/Pension Planning
Fundamentals of the Insurance Business
M. Maggioni, G. Turchetti
- Offers a comprehensive perspective on major issues in the insurance business
- Combines theory and a concretely practical approach
- Explains the insurance business in a "didactic" but simultaneously rigorous way
This textbook presents the fundamental economic dimensions of insurance companies and links them to managerial issues. Bringing together academic rigour and a strongly practice-oriented approach, it defines both the competitive environment and the technical management of the insurance business. Further, it provides a general overview of insurance firms and analyses specific dimensions. [..]

Contents
Part I Fundamentals and distinctive traits of the insurance business.- 1 The birth and the role of insurance in the society.- 2 Introduction to risk and probability.- 3 The insurance company.- 4 [..]

Fields of Interest
Insurance; Business Finance; Risk Management; Actuarial Sciences; Statistics for Business/Economics/Mathematical Finance/Insurance

Series Title
Springer Texts in Business and Economics

Regulating Investor Protection under EU Law
The Unbridgeable Gaps with the U.S. and the Way Forward
A. Marcacci
- Analyzes the legal protection of retail investors under the EU law
- Gives a broader, comparative view on investor protection
- Contributes to the EU-US comparative legal studies and to the current academic debate on European Private Law
This book analyzes the legal system for the protection of retail investors under the European Union law of investment services. [..]

Contents

Fields of Interest
Investments and Securities; Financial Law/ Fiscal Law

Enterprise, Money and Credit in England before the Black Death 1285–1349
P. Nightingale
- Charts the relative contribution made to the development of the late medieval English economy by enterprise, money and credit
- Covers the entire kingdom, while concentrating on the ten counties which recorded the most credit in each period
- Highlights key differences in regional enterprise which arose from differences in the natural assets of a region, and its ease of access to overseas trade
This book charts the contributions made to the development of the late medieval English economy by enterprise, money, and credit in a period which saw its major export trade in wool, which earned most of its money-supply, suffer from prolonged periods of warfare, high taxation, adverse weather, and mortality of sheep. [..]

Contents

Fields of Interest
Financial History; International Economics

Series Title
Palgrave Studies in the History of Finance
The Success of English Land Tax Administration 1643–1733
S. Pierpoint

- Attempts to rehabilitate land taxes in the growth of the English state
- Describes the distinctive response to parliamentary legislation in the three case study areas
- Challenges the judgment that the period after the Revolution is one of administrative decline for land taxes

This book provides a thorough review of early English land taxes of the seventeenth and early eighteenth centuries. [...]

Contents

Fields of Interest
Financial History; Financial Accounting

Series Title
Palgrave Studies in the History of Finance

August 2018
XXII, 400 p. 45 illus., 1 illus. in color. Hardcover.
148 x 210 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-90259-3

All Languages Rights Available

Financial Literacy and Money Script
A Caribbean Perspective
C. Sahadeo

- Explores the importance and golden rules of goal setting; as well as budgets, their importance and the steps necessary in creating such a plan
- Demonstrates financial ratios and their importance when making investment decisions as well as some useful tips on being financially literate
- Showcases the components of financial accounting as well as an introduction in the financial equation
Since the financial crisis, everyone is more aware of the need to be financially literate. This book covers a wide range of topics and assures the reader that understanding of one’s money script and more particularly making changes (if necessary) would result in more effective and responsible managing and handling of one’s financial affairs. [...] 

Contents

Fields of Interest
Investments and Securities; Personal Finance/Wealth Management/Pension Planning

June 2018
XV, 254 p. 4 illus. Hardcover.
148 x 210 mm
£ 99.99 | € 114.99 | $ 129.00
ISBN 978-3-319-77074-1

All Languages Rights Available

The Government of Markets
How Interwar Collaborations between the CBOT and the State Created Modern Futures Trading
R. Saleuddin

- Shows clearly through the eyes of insiders that in the interwar years government officials worked together with key industry leaders at the Chicago Board of Trade, the dominant futures exchange to effect real change on the markets with [...] 
- Provides important lessons for today’s industry and policy leaders caught in the current debate on how best to structure a post-crisis financial system
- Includes newly-organised and rarely-used archive of thousands of letters and telegrams (sometimes coded) between the major industry and key government actors over the entire interwar period (1920-1936)

Absent evidence to the contrary, it is usually assumed that US financial markets developed in spite of government attempts to regulate, and therefore laissez faire [...] 

Contents
Preface – The decline of ‘big cigars’ and the post-crisis rebirth of financial market governance.- 1. Introduction - What’s so special about modern futures markets? [...] 

Fields of Interest
Financial History; Investments and Securities

January 2019
Approx. 255 p. Hardcover.
148 x 210 mm
£ 89.99 | € 99.99 | $ 119.99
ISBN 978-3-319-93183-8

All Languages Rights Available
Investing in the Trump Era
How Economic Policies Impact Financial Markets
N. P. Sargen

- Provides an objective and synthesized source for investors to learn about economic policy issues that surfaced in the 2016 U.S. presidential election
- Explains how issues like the federal budget deficit, healthcare reform, and tax reform have evolved and considers arguments from both sides of the political divide
- Draws upon evidence from studies by experts in the respective areas

In the wake of the 2016 U.S. presidential election, investors and the electorate alike are seeking clarity on a wide range of macro policy issues that will impact the economy and markets in the years ahead. The primary goal of this book is to provide an objective source for investors to learn about economic policy issues that surfaced.

Contents

Fields of Interest
Investments and Securities; Macroeconomics/Monetary Economics//Financial Economics; Capital Markets

Financial Steering
Valuation, KPI Management and the Interaction with IFRS
M. Schwarzbichler, C. Steiner, D. Turnheim

- Offers guidance on financial steering, valuation as well as KPI management and illustrates the interaction with IFRS
- Describes methods and techniques which are applicable for all sectors and especially for capital intensive industries
- Connects management accounting with IFRS and illustrates their interactions

This book is a guide to how financial steering is designed, measured and implemented with a special focus on the energy industry.

Contents

Fields of Interest
Corporate Finance; Accounting/Auditing; Natural Resource and Energy Economics; Energy Economics

The Creators of Inside Money
A New Monetary Theory
D. G. Thomas

- Develops a new monetary model
- Builds on existing theory
- Supported by international case studies

The book explores the endogenous creators of inside money, the commercial banks, and their key role in igniting the 2007-8 monetary crisis and the aftermath of the Great Recession. This is an area of study overlooked by the traditional approach in the form of neo-classical analysis, a body of theory based on a barter system of exchange.

Contents

Fields of Interest
Financial Services; Macroeconomics/Monetary Economics//Financial Economics
Financing Sustainable Development in Africa
U. R. Efobi, S. Asongu (Eds)

- Includes a number of case studies to analyze of specific financing options in African countries
- Provides empirical insights on development, considering both foreign and domestic finance flows
- Discusses financing options that have worked in a selection of African countries and explores how these can be replicated in other countries

This edited volume provides a critical evaluation of financing options for sustainable development in Africa. While sustainability has long been the watchword for development programs, and while many African countries have taken initiatives to develop integrated frameworks that tackle developmental challenges—including poverty, education, and health—financing has remained a challenge. […]

Contents

Fields of Interest
Development Finance; International Finance

Sovereign Debt Crises and Negotiations in Brazil and Mexico, 1888-1914
Governments versus Bankers
L. Weller

- Addresses the pre-1914 sovereign debt market from both creditors’ and borrowing governments’ perspectives
- Presents new primary documents that bolster opinions of Brazil and Mexican government negotiation effectiveness
- Proposes a new analytical framework to conceptualize how factors determined the relative power between governments and creditors

This book analyzes the relative balance of bargaining power between governments and the banks in charge of underwriting their debt during the first financial globalization. […]

Contents

Fields of Interest
Public Finance; Financial History; International Economics; Economic History; Banking

Risk Management in Finance and Logistics
C. Xu, T. Shiina

- Introduces the major quantitative tools in risk management: optimization and stochastic programming.
- Presents new concepts and methods for risk management in the more common financial investment situations.
- Contains research results for risk control in inventory distribution and network design.

This is the first book to introduce the major quantitative tools in risk management taking financial investments and logistics planning as the background: optimization and stochastic programming. […]

Contents

Fields of Interest
Financial Engineering; Risk Management; Investments and Securities; Business Finance; Logistics; Engineering Economics, Organization, Logistics, Marketing

Series Title
Translational Systems Sciences
Macro-financial Engineering

Volume I: Theory
Y. Ye, L. Song, P. Zhang

• The macro-financial engineering concepts and frameworks offer readers a new area of research
• The innovation of macro-financial risk analysis approach
• Be supported by the use of a large number of real dates
This book helps to broaden the scope of financial engineering studies to macro-financial sector, in attempt to solve macro-financial risk management issues creatively. As an innovation of financial engineering in the field of macro-finance, the macro-financial engineering makes the macro-financial risk management and the financial asset management be based on more objective basis. [...] 

Contents

Fields of Interest
Finance, general; Engineering Economics, Organization, Logistics, Marketing; Macroeconomics/Monetary Economics// Financial Economics

Price-Based Investment Strategies

How Research Discoveries Reinvented Technical Analysis
A. Zaremba, J. Shemer

• Provides a guide showing how the modern research has reinvented the technical analysis
• Presents a comprehensive review of the price-based investment strategies, their underlying concepts and explanations
• Features a real-life verification of numerous quantitative strategies in 24 stock markets around the world
This compelling book examines the price-based revolution in investing, showing how research over recent decades has reinvented technical analysis. The authors discuss the major groups of price-based strategies, considering their theoretical motivation, individual and combined implementation, and back-tested results when applied to investment across country stock markets. [...] 

Contents

Fields of Interest
Investments and Securities; Personal Finance/Wealth Management/Pension Planning

January 2019
Approx. 400 p. Hardcover. 155 x 235 mm
£ 117,00 | € 129,99 | $ 179.00
ISBN 978-3-662-44905-9

All Languages Rights Available

August 2018
XXXIII, 302 p. 30 illus. Hardcover. 148 x 210 mm
£ 74,99 | € 84,99 | $ 109.99
ISBN 978-3-319-91529-6

All Languages Rights Available
Springer Nature advances discovery by publishing robust and insightful research, supporting the development of new areas of knowledge and making ideas and information accessible around the world.

For more information, contact us: booktranslations@springernature.com

Follow twitter.com/SpringerNature