## Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00</td>
<td>Welcome</td>
<td>Tim Britton, Springer Nature</td>
</tr>
<tr>
<td>14:10</td>
<td>Why publish your book open access?</td>
<td>Rosalind Pyne, Springer Nature</td>
</tr>
<tr>
<td>14:40</td>
<td>Tracking impact for open access authors: services &amp; tools – Bookmetrix and ORCID</td>
<td>Martijn Roelandse, Springer Nature</td>
</tr>
<tr>
<td>15:25</td>
<td>What is the future of OA book funding?</td>
<td>Hannah Hope, Wellcome Trust</td>
</tr>
<tr>
<td>15:55</td>
<td>Comfort break</td>
<td></td>
</tr>
</tbody>
</table>
| 16:05 | Author panel: Perspectives on publishing an open access book            | - Prof. Owen Davies, University of Hertfordshire  
               |                                           | - Dr. Roseli Pellens, Institut de Systématique, Evolution, Biodiversité  
               |                                           | - Prof. Maureen Mackintosh, The Open University |
| 16:50 | Debate discussing the learnings of the day                             | - All speakers listed above plus Stephen Partridge, Palgrave Macmillan |
| 17:30 | Wrap up                                                                  | Tim Britton                             |
| 17:35 – 18:30 | Evening reception & networking                                      |                                         |
Welcome

Tim Britton
Welcome

- About Springer Nature and Open Research
- Why we wanted to host this event
- Themes of the day

Don’t forget to...
- fill in a Post-it on our question board
- check out our information stand
- live Tweet using #AcBookWeek

Wifi network: Springer Nature-Guest
Password: spr%wm3n$ #AcBookWeek
Why publish your book open access?

Ros Pyne
Why publish your book open access?

Ros Pyne, Head of Policy & Development, Open Research

24 April 2018
What do we mean by open access? How does it work in practice?
What do we mean by publishing open access?

- Book is made **freely available** to download, **immediately on publication**
- The version that is free to download is the **version of record**, i.e. the publisher’s typeset PDF/ePub
- The content is freely available on the **publisher’s website** (and usually on other sites too)
- Creative Commons licence allows **wide re-use and sharing**
- A **Book- or Chapter-Processing Charge (BPC/CPC)** covers all costs in place of subscription revenues.
- **OA books are usually also available in print**
OA books at Springer Nature

- Programme launched in 2012 (Springer), 2013 (Palgrave Macmillan)
- Wide range of subject areas accepted
- Monographs, edited collections, proceedings, protocols, short-form books, OA chapters
- Almost 500 OA books published so far
Publishing an OA book with Springer Nature

1. Publisher conducts peer review for approval
2. Funder or institution pays book processing charge to cover publisher’s costs
3. Book is copy-edited, proofread and produced
4. OA book is assigned CC BY licence
5. OA book is published on SpringerLink: PDF, ePub, HTML; listed on DOAB
6. Author submits OA book proposal

Visibility via multiple platforms and marketing support

All e versions are made OA; reduced price for print copies

CC BY allows for maximum re-use

You can also choose to ‘flip’ to OA later on

We apply the same rigorous peer review as for non-OA books

Fees depend on format and length

Visibility via multiple platforms and marketing support

All e versions are made OA; reduced price for print copies

CC BY allows for maximum re-use

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Fees depend on format and length

Open access books
So, why publish your book open access...?
For increased readership

“it is really about bringing the content to people who shall be reading it.”

-- Postdoctoral Scholar in Management Science and Engineering, USA

Source: Emery et al. Springer Nature. 2017. The OA effect: How does open access affect the usage of scholarly books?
For increased readership

Open access books

Source: Emery et al. Springer Nature. 2017. The OA effect: How does open access affect the usage of scholarly books?
For increased readership

Open access books have 7x more downloads than non-OA books on average.

Open access books have 50% more citations than non-OA books on average.

Open access books have 10x more online mentions than non-OA books on average.

Source: Emery et al. Springer Nature. 2017. The OA effect: How does open access affect the usage of scholarly books?
To reach a wider global audience

“For me publishing a book that wasn’t OA on the impact of international development would be quite unethical, because I know that people in Uganda would not be able to read the book. For me [OA] was an absolute critical component to the ethics of publishing.”

--- Helen Louise Ackers, Chair in Global Social Science, University of Salford

Source: Emery et al. Springer Nature. 2017. The OA effect: How does open access affect the usage of scholarly books?
To reach a wider global audience

**Figure 20 – Top 20 countries by total chapter views + downloads per institution**

To support reproducibility

“with open science, it helps that research results can be replicated, verified, falsified, and reused for scholarly as well as practical applications.”

-- Falk Reckling, PhD, Head of Department, Strategy – Policy, Evaluation, Analysis, Austrian Science Fund (FWF)

Source: Emery et al. Springer Nature. 2017. The OA effect: How does open access affect the usage of scholarly books?
To comply with public access mandates

“There is a political drive in Norway towards open access to research [...] OA publishing is one way to help meet this political agenda.”

— Professor Aslak Tveito, CEO, Simula Research Laboratory

“If it is publicly-funded research [...] then I think the public has the right to access these results.”

— Philosophy Professor, Germany
To comply with public access mandates

- **19 research funders** and **41 institutions** mandate that researchers make their books and chapters openly available.
- Many more encourage OA for books
- **10 funders** require or prefer use of the CC BY licence, which is the most open licence.
Open access funding and policy support

We offer a free OA support service to make it easier for our authors to discover and apply for BPC funding, and to comply with funder and institutional open access requirements.

Online resources:
Lists of organisations that provide OA funding for books and book chapters
Policy advice and information
www.springernature.com/gp/open-research/funding

Personal funding and policy advice by email:
OAdfundingpolicy@springernature.com
Why should I publish my book open access?

• Immediate online access
• Increased readership
• Reach a globally more diverse audience
• Reach beyond academia
• Support reproducibility
• Meet public access requirements
Thank you

Ros Pyne
Head of Policy & Development,
Open Research, Springer Nature
ros.pyne@springernature.com
@rospyne

Questions about our OA books programme:
OAbooks@springernature.com

Find out more:
https://www.springernature.com/oabooks

The story behind the image

Alfred Nobel (1833–1896)
Alfred Nobel was a Swedish chemist, engineer and inventor of dynamite. Dynamite made him very wealthy but partly in response to concerns about its negative uses, he decided to give the vast majority of his estate to establish the four Nobel Prizes with a fifth awarded in his memory, to people or organisations who promote peace around the world.
Tracking impact for open access authors: services & tools – Bookmetrix and ORCID

Martijn Roelandse
Innovation Thinking

/ɪnəˈveɪʃ(ə)nlɪŋkɪŋ/

1. Think & act flexibly
2. Seek opportunity in adversity
3. Challenge assumptions
4. Do more with less

Bookmetrix

Martijn Roelandse
Head of Publishing Innovation
@mathein
Let’s start with a couple of questions…

- Who has authored a (scholarly) book or chapters?
- ...and knows how many citations, downloads and altmetrics it has?
- ...and did it count in your university assessment / funder evaluation?

- Who is involved in researcher assessments / evaluations?
- ...and included books/chapter in this, to a similar extend as journal articles?

- Who is involved in purchasing decisions for e-book collections?
- ...and knows the reach & impact of the purchases?
As an author I have no idea what the actual impact is of my book

No recognition for my book from faculty, university administrators or funders
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These 2017 books made an impact.

In 2017.

Our books are very much alive and used

31% of our 2017 books have been cited once or more in 2017

47.5% of our 2017 books have been mentioned online once or more* in 2017

*33% have had even 3+ mentions!
As a publishing editor
I would like to encourage authors to write more books by showing reliable metrics
And so it began…
Bookmetrix pulls together information about the attention paid to, use of and impact of books

Books benefit hugely from new ways of looking at attention & impact
Traditional citation databases underestimate the impact of books

On average 20 citations per book
Cited half life 20 - 30 years

10.81 citations per article
Source: Thomson Reuters’ Essential Science Indicators database, 2000 - 2010
In addition, books, like journals, are discussed online.

Including archival content!

42,000 mentions to 98,000 books published before 2000.

Altmetric

© 1991
Bookmetrix pulls together information about the attention paid to, use of and impact of books & chapters.
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Bookmetrix 2.0

- Metrics summary – link out to Bookmetrix detail pages
- Content type / Open Access
- Purchase / download link
- Subscribe to monthly metrics updates for this book
- Book details – future segue to further discovery
- Benchmarking citation and download data with other books published in the same discipline in the same year of publication
- eBook Collection highlight – link out to new Collectiton pages

Recommended readings – based on highly cited or downloaded books in the same discipline
Bookmetrix 2.0 – some highlights

Biotechnologies for Plant Mutation Breeding - 2017

Editors: Joanna Jankowicz-Ciesiak • Thomas H. Tai • Joellen Kamiske • Bradley J. Tall

This book is open access under a CC BY-NC 2.0 license. It offers 19 detailed protocols on the use of induced mutations in crop breeding and functional genomics studies, which cover topics such as mutagenesis...

Downloads: 39,650
Citations: 2
Reviews: 0

External vs in-book citations

<table>
<thead>
<tr>
<th>External citations</th>
<th>Internal citations</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>62</td>
</tr>
</tbody>
</table>

Number of times this book has been cited.
Number of self-references within this book.

Purchase this book

Download from Springer

The Semantic Web – ISWC 2014

When you click on the button below, you will be redirected to springer.com where you can finish shopping.

Download as PDF
Buy print edition of book

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<tr>
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</table>

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The Semantic Web – ISWC 2014

When you click on the button below, you will be redirected to springer.com where you can finish shopping.

Buy print edition of book
Buy ebook
### Palgrave Studies in European Union Politics

<table>
<thead>
<tr>
<th>Downloads</th>
<th>Citations</th>
<th>Reviews</th>
<th>Mentions</th>
<th>Readers</th>
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<tbody>
<tr>
<td>109K</td>
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<td>134</td>
<td>454</td>
<td>909</td>
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#### Affiliations

<table>
<thead>
<tr>
<th>Institutions</th>
<th>Number of affiliations</th>
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</thead>
<tbody>
<tr>
<td>Université Libre de Bruxelles (ULB), Service of Molecular Virology</td>
<td>22</td>
</tr>
<tr>
<td>Otto-Friedrich-Universität Bamberg</td>
<td>20</td>
</tr>
<tr>
<td>The Queen's University of Belfast</td>
<td>18</td>
</tr>
<tr>
<td>European Commission, Directorate-General for Informatics, Interoperability Solutions for European Public Administrations</td>
<td>14</td>
</tr>
<tr>
<td>The Danish University of Education, University of Aarhus</td>
<td>11</td>
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</table>

#### Cited by

<table>
<thead>
<tr>
<th>Source</th>
<th>Number of citations</th>
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<tr>
<td>Journal of European Public Policy</td>
<td>158</td>
</tr>
<tr>
<td>Journal of European Integration</td>
<td>100</td>
</tr>
<tr>
<td>JCMS: Journal of Common Market Studies</td>
<td>96</td>
</tr>
<tr>
<td>Cooperation and Conflict</td>
<td>68</td>
</tr>
<tr>
<td>European Union Politics</td>
<td>47</td>
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</table>
Biomedical and Life Sciences

Our lives—and livelihoods—depend on the plants, animals, and microbes of this planet. The current extent and pace of environmental change, however, threatens our very way of being. At this point, our only hope is decisive action—a movement that must be informed by research in disciplines dealing directly with life. Biomedicine and Life Sciences provide us with just that. With applications in areas such as medicine, agriculture, and biotechnology, these fields are essential to maintaining and improving the quality of life on Earth.

The Biomedical and Life Sciences eBook Collection brings together up-to-date resources from trusted authors working around the world in every aspect of life: from patterns of infectious transmission to processes responsible for the loss of biodiversity.

Results from year: 2016 - 643 books

<table>
<thead>
<tr>
<th>Downloads</th>
<th>Citations</th>
<th>Reviews</th>
<th>Mentions</th>
<th>Readers</th>
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<tr>
<td>6.67M</td>
<td>6.15K</td>
<td>80</td>
<td>4.83K</td>
<td>37.8K</td>
</tr>
</tbody>
</table>

Top performing books in selected collection and year by downloads or citations

<table>
<thead>
<tr>
<th>Book</th>
<th>Downloads</th>
<th>Citations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bats in the Anthropocene: Conservation of Bats in a Changing World</td>
<td>18K downloads</td>
<td>14K downloads</td>
</tr>
<tr>
<td>SPSS for Starters and 2nd Levelers</td>
<td>15K downloads</td>
<td></td>
</tr>
<tr>
<td>Physiology, Pathophysiology, and Pathology: Normal and Impaired Healing</td>
<td>15K downloads</td>
<td></td>
</tr>
<tr>
<td>Encyclopedia of Parasitology</td>
<td>11K downloads</td>
<td></td>
</tr>
</tbody>
</table>

Collection Citation Performance

<table>
<thead>
<tr>
<th>Over 5 years</th>
<th>Over 2 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.91</td>
<td>6.49</td>
</tr>
</tbody>
</table>

Percentage of books in this Subject Collection that are cited more than the discipline average: 1%

Book types distribution within the collection

<table>
<thead>
<tr>
<th>Book Type</th>
<th>Distribution</th>
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</thead>
<tbody>
<tr>
<td>Contributed volume</td>
<td>67%</td>
</tr>
<tr>
<td>Monograph</td>
<td>17%</td>
</tr>
<tr>
<td>Brief</td>
<td>4%</td>
</tr>
<tr>
<td>Proceedings</td>
<td>2%</td>
</tr>
<tr>
<td>Graduate/advanced undergrad textbook</td>
<td>1%</td>
</tr>
<tr>
<td>Others</td>
<td>7%</td>
</tr>
</tbody>
</table>

Link out to SpringerLink

Subject collection details – future segue to further discovery

Metrics summary – only for selected year

Selector for year of choice

Summary of the subject collection

% of books cited above average

Collection Citation Performance

Distribution of book types within subject collection and year

Top performing books in selected collection and year by downloads or citations
Collection Citation Performance (CCP)

The total number of citations in 2016 to books published in 2014 and 2015 in a eBook collection

The total number of books published in the same eBook collection in 2014 and 2015
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Impact and reach of Institutional book output

There were 372 books and 0 chapters that matched your search.

There were 500 books and 0 chapters that matched your search.

There were 401 books and 0 chapters that matched your search.
A closer look…

<table>
<thead>
<tr>
<th>Average</th>
<th>citations</th>
<th>online mentions</th>
<th>Mendeley readers</th>
<th>downloads</th>
<th>reviews</th>
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</thead>
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<tr>
<td>UCL</td>
<td>30.6</td>
<td>1.6</td>
<td>63.3</td>
<td>9725.4</td>
<td>0.4</td>
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<tr>
<td>Kings</td>
<td>26.7</td>
<td>2.2</td>
<td>38.0</td>
<td>9331.0</td>
<td>0.5</td>
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<tr>
<td>Imperial</td>
<td>29.4</td>
<td>1.0</td>
<td>63.6</td>
<td>10965.2</td>
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</tbody>
</table>

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0% 5% 10% 15% 20% 25% 30%

- More

0 5 10 25 50 100 200 More

- UCL
- Kings
- Imperial

- UCL
- Kings
- Imperial
Further reading

- Oct 2016: Interview in Research Information article on Alternative Assessment
- Oct 2016: PCG published Increasing the Value of Scholarly Books
- Aug 2016: Time Higher Education to include books in University ranking
- July 2016: Review in Against the Grain – Altmetrics and Books: Bookmetrix and Other Implementations
- June 2017: Interviews in Research Information The Measure of Metrics
- March 2018: Interview in Research Information Bookmetrix: Demonstrating the power of books in academic research
Innovation Thinking

1. Think & act flexibly
2. Seek opportunity in adversity
3. Challenge assumptions
4. Do more with less
ORCID: Open Researcher and Contributor ID

RESEARCHER / AUTHOR
• Provides ORCID at submission
• If he/she already has an ORCID ID: log in to the submission system via ORCID
• If he/she does not have an ORCID iD: register an ORCID iD via the submission system

EDITORIAL/PUBLISHER
• Author identification and disambiguation
• Collect ORCID IDs

Springer Nature implements ORCID unique digital identifiers for books and chapters

ORCID used in book workflow to help solve author name ambiguity problems in research and scholarly communications

Heidelberg / London, 2 November 2015
ORCID on SpringerLink, in metadata and pdf

Auto-update of ORCID records
- List of works is automatically updated when we send metadata to Crossref
- Prerequisite: researcher has enabled this service in the record’s preferences and authorized Springer Nature to read/write to the record

Book / chapters with an ORCID

There are 1,347,345 works that have a book type and a DOI. In total, ORCID holds 11,648,419 works with DOIs.

At Springer Nature we published 5,472 chapters with ORCID iDs.
Does your organization currently use ORCID iDs in any of your book and/or journal publishing workflows?

Are any of the systems you use in your book publishing workflows already capable of incorporating ORCID iDs for contributors?

Total Responses: 85 / Date Created: Saturday, March 18, 2017 / Complete Responses: 37
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Thank you!
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Bookmetrix brings together a collection of performance metrics, helping you to see how your books are being discussed, cited, and used around the world.

Access to the Bookmetrix platform is currently limited to Springer staff only. Free details pages can be viewed via book pages on SpringerLink.
Books metrics, like journals, differ between disciplines

<table>
<thead>
<tr>
<th>All years of publication taken in account</th>
<th>Average citations per book</th>
<th>Average downloads per book</th>
<th>Average online mentions per book</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Average</td>
<td>12.5</td>
<td>5.969</td>
<td>0.24</td>
</tr>
<tr>
<td>Humanities, Social Science GER</td>
<td>1.1</td>
<td>5.433</td>
<td>0.02</td>
</tr>
<tr>
<td>Business and Economics GER</td>
<td>0.4</td>
<td>6.036</td>
<td>0.01</td>
</tr>
<tr>
<td>Computer Science</td>
<td>18.6</td>
<td>12.929</td>
<td>0.85</td>
</tr>
<tr>
<td>Computer Science and Engineering GER</td>
<td>0.8</td>
<td>7.417</td>
<td>0.01</td>
</tr>
<tr>
<td>Medicine</td>
<td>12.1</td>
<td>6.681</td>
<td>0.22</td>
</tr>
<tr>
<td>Life Science and Basic Disciplines GER</td>
<td>4.4</td>
<td>4.210</td>
<td>0.01</td>
</tr>
<tr>
<td>Biomedical and Life Sciences</td>
<td>43.3</td>
<td>6.108</td>
<td>0.67</td>
</tr>
<tr>
<td>Medicine GER</td>
<td>2.0</td>
<td>4.367</td>
<td>0.01</td>
</tr>
<tr>
<td>Engineering</td>
<td>10.1</td>
<td>9.332</td>
<td>0.28</td>
</tr>
<tr>
<td>Mathematics and Statistics</td>
<td>24.6</td>
<td>5.832</td>
<td>0.11</td>
</tr>
<tr>
<td>Humanities, Social Sciences and Law</td>
<td>10.2</td>
<td>3.769</td>
<td>0.42</td>
</tr>
<tr>
<td>Physics and Astronomy</td>
<td>25.6</td>
<td>4.266</td>
<td>0.21</td>
</tr>
<tr>
<td>Chemistry and Materials Science</td>
<td>43.1</td>
<td>5.515</td>
<td>0.20</td>
</tr>
<tr>
<td>Business and Economics</td>
<td>6.5</td>
<td>4.748</td>
<td>0.27</td>
</tr>
<tr>
<td>Earth and Environmental Science</td>
<td>20.8</td>
<td>7.114</td>
<td>0.45</td>
</tr>
<tr>
<td>Behavioral Science</td>
<td>32.8</td>
<td>4.397</td>
<td>0.53</td>
</tr>
<tr>
<td>Professional and Applied Computing</td>
<td>0.2</td>
<td>6.376</td>
<td>0.03</td>
</tr>
<tr>
<td>Springer Protocols</td>
<td>58.8</td>
<td>30.156</td>
<td>4.42</td>
</tr>
</tbody>
</table>
Top institutions sorted by first author/editor

1. https://www.grid.ac/institutes/grid.5252.0
2. https://www.grid.ac/institutes/grid.7700.0
3. https://www.grid.ac/institutes/grid.6936.a
4. https://www.grid.ac/institutes/grid.7892.4
5. https://www.grid.ac/institutes/grid.5719.a
7. https://www.grid.ac/institutes/grid.1957.a
8. https://www.grid.ac/institutes/grid.6734.6
10. https://www.grid.ac/institutes/grid.5949.1
## University ranking by book output

<table>
<thead>
<tr>
<th># by the total number of books published by a given university in 2015</th>
<th># by the total number of citations (from 2015 to today) of all books published in 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Ludwig Maximilian University of Munich</td>
<td>2. University of Bristol</td>
</tr>
<tr>
<td>4. University College London</td>
<td>4. University of Sheffield</td>
</tr>
<tr>
<td>5. Chinese Academy of Sciences</td>
<td>5. Brigham and Women's Hospital</td>
</tr>
<tr>
<td>6. University of Duisburg-Essen</td>
<td>6. Dresden University of Technology</td>
</tr>
<tr>
<td>8. University of Bremen</td>
<td>8. Chinese Academy of Sciences</td>
</tr>
<tr>
<td>9. University of Tokyo</td>
<td>9. Vienna University of Technology</td>
</tr>
<tr>
<td>10. Nanyang Technological University</td>
<td>10. Technical University of Darmstadt</td>
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<th>online mentions</th>
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What about Italy? (i)

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**Book output**

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**Nonlinear Control Systems - 1989**

An Introduction

Authors: Prof. Alberto Isidori

**CROSSREF CITATIONS BY YEAR**

[Bar chart showing citations by year]
What about Italy? (ii)

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The Impact of the Top 5 Cited Titles:

1. **Azokh Cave and the Transcaucasian Corridor**  
   991 downloads | 8 online mentions | **88 citations**

2. **Multidisciplinary Approaches to the Study of Stone Age Weaponry**  
   2,468 downloads | 36 online mentions | **80 citations**

3. **Landscape and Ecosystem Diversity, Dynamics and Management in the Yellow River Source Zone**  
   2,967 downloads | 0 online mentions | **77 citations**

4. **Retinal Degenerative Diseases**  
   11,631 downloads | 50 online mentions | **76 citations**

5. **Behavioral Neuroscience of Motivation**  
   16,902 downloads | 35 online mentions | **73 citations**

2016
The Impact of the Top 5 Mentioned Titles

1. Teaching Gender and Sex in Contemporary America
   - Downloads: 2,500
   - Mentions: 958

2. Safer Healthcare
   - Downloads: 128,557
   - Mentions: 686

3. Peptide Microarrays
   - Downloads: 15,380
   - Mentions: 586

4. Pattern Recognition
   - Downloads: 10,678
   - Mentions: 566

5. The Effects of Noise on Aquatic Life II
   - Downloads: 10,002
   - Mentions: 491

2016
The Impact of the Top 5 Downloaded Titles:

   544,155 downloads | 101 online mentions | 2 citations

2. SFPE Handbook of Fire Protection Engineering
   270,8825 downloads | 10 online mentions | 19 citations

3. Autonomous Driving: Technical, Legal and Social Aspects
   262,156 downloads | 10 online mentions | 3 citations

4. Springer Handbook of Robotics
   223,416 downloads | 54 online mentions | 8 citations

   219,254 downloads | 7 citations
What is the future of OA book funding?

Hannah Hope
Open Access Books – a Wellcome perspective

Hannah Hope
h.hope@wellcome.ac.uk
@hjhope
Agenda

- Wellcome and open access books
- Wellcome Library Open Access Fund
- Other sources of funding open access books
- Future of open access book funding?
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  *Level of funding and how funds are access varies between funders*

  - if in doubt ask at application stage

- Some institutions have open access funds that cover books and book chapters

- Publisher waivers: UCL Press and Open Book Publishers
Other sources of funding

• Crowdsourcing

• Freemium

• Self-publish?
Future of open access book funding?

• Historically books have rarely been free – cost met by institutions and publishers

• Significant funds exist within research ecosystem to support free access to research outputs

• In an open access book world need to increase the number of partners who meet the cost
Future of open access book funding?

• Historically books have rarely been free – cost met by readers, institutions (acquisitions) and publishers

• Significant funds exist within research ecosystem to support free access to research outputs

• In an open access book world need to increase the number of partners who meet the cost

Funders

Institutions – other budgets

Authors
Future of open access book funding?

• Foster alternative models of delivering open access: green, gold, crowdsourcing, other?

• Can we rethink acquisitions market to deliver free access?
  • Epub purchased/rented x number of times publisher flips to open access

• How can book production be best delivered in the digital era? Can that deliver savings?
  • Decoupling the academic book, Steven Hill, Research England (presentation Redux 2018)
Conclusions

• Wellcome funds open access books because they are the primary research output for many disciplines therefore vital to maximising impact of our funding

• Wellcome provides funding to grantees and those using our Collections

• Increasing numbers of publishers, institutions and funders investing open access books

• Developing market with a variety of business models, as with journals market issues of repurposing existing resources

• Explosion of digital content formats within journals, what can digital do for books?
Thank you & Any questions?

Hannah Hope
h.hope@welcome.ac.uk
@hjhope
Author panel: Perspectives on publishing an open access book

Chair: Christina Brian
Professor Owen Davies

Professor of Social History at the University of Hertfordshire


#AcBookWeek
Dr. Roseli Pellens

Macroecology research at Institut de Systématique, Evolution, Biodiversité


#AcBookWeek
Professor Maureen Mackintosh

Professor of Economics at the Open University

Making Medicines in Africa: The Political Economy of Industrializing for Local Health
Edited by Maureen Mackintosh, Geoffrey Banda, Paula Tibandebage, Watu Wamæ


#AcBookWeek
Debate discussing the learnings of the day

Chair: Tim Britton
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The story behind the image

Marie Curie (1867–1934)

In a scientific world still dominated by men, Marie Curie shone not only as an extraordinary pioneer in the field of radioactivity, but also as a trailblazing female scientist. A French-Polish chemist and physicist, Curie discovered two new elements, polonium and radium, and revolutionised our understanding of radioactivity, the process by which unstable atoms decay by emitting energy in the form of radiation. The first person of either gender to win or share two Nobel Prizes, Curie is one of the most renowned scientists of a generation, whose influences can be seen throughout many areas of modern science, from particle physics to medicine.